



TRADEMARK LEADERSHIP

Building Engaged Teams & Impactful Leaders.

Trademark Leadership is a boutique consulting company that integrates consulting, training and coaching to help leaders and teams unleash their potential.

SERVICES

TEAM EFFECTIVENESS

- ▶ Team Development
- ▶ Team Performance Assessment and Framework
- ▶ Team Values, Culture, Purpose and Commitments
- ▶ Expert Facilitation: Retreats, Team Planning, Problem Solving

LEADERSHIP EFFECTIVENESS

- ▶ Leadership Assessments
- ▶ 1:1 Executive Coaching
- ▶ Leadership Development
- ▶ Dare to Lead™ Training Program



ABOUT

Lori Harris is an engaging facilitator and consultant with over 25 years of business experience in growth companies including NIKE, Inc. and Macy's. As the founder of Trademark Leadership, she provides workshops, coaching and team building to help leaders and teams unleash their potential.

Lori combines her leadership experience with training in executive coaching, human behavior consulting, assessments, and group coaching. Through her work consulting with teams, Lori has built and implemented customized programs that are proven to be transformational and sustainable. She is known as an innovative thought leader with a passion for people and a bias for action.





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Assessment + Workshops

These workshops incorporate assessments to accelerate development and teamwork.

DISC Human Behavior Model

A tool to improve communication and teamwork.

DISC is a personal assessment tool designed to identify behavioral and communication preferences. The Individual Profile provides you with insights as well as practical tips to emphasize your strengths and address your blind spots. And the Team Profile provides an at-a-glance summary of the personality styles and dynamics for your group. (Average 10 minutes to complete)

Drexler/Sibbet Team Performance Model

A tool to create and sustain high performing teams.

The Team Performance survey measures 7 elements of team effectiveness against the Drexler/Sibbet Team Performance Model. Team members complete the assessment which creates a clear picture of the collective strengths and challenges of the group. (Average 15 minutes to complete)

Enneagram

A tool to understand your basic nature and ways of relating.

The Enneagram describes nine core personality types to give you greater self-awareness. This comprehensive profile provides rich insights to accelerate your self-management and growth. (Average 30 minutes to complete)

Know Your Strengths

A tool to understand and maximize your unique talents.

The CliftonStrengths assessment gives you a common language to describe your top talents. Leveraging these talents brings greater fulfillment and stronger performance. Teams also benefit from maximizing the contributions of each team member. (Average 60 minutes to complete)





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Team Workshops

These offerings can be delivered as a keynote or an interactive team workshop.



Build Your Personal Brand

A clear, consistent and authentic personal brand allows you differentiate yourself through your unique abilities. While this is critical to career success, it is also key to a high performing team. When each team member is bringing their best to work consistently, you unleash the credibility, creativity and innovation that drives results in this ever-changing marketplace.

Develop Your Emotional Intelligence

Research shows that top performers are self-aware and adept at managing their behavior as well as engaging with others through empathy. Participants will improve their emotional literacy and empathy skills. This leads to less stress, greater communication and better conflict management.

Overcome Imposter Syndrome

Research shows that many high achieving people are plagued with persistent thoughts of self-doubt and often dismiss their success as luck or timing. We will explore the symptoms of Imposter Syndrome, how it holds us back and some tips to rise above it.

Servant Leadership

Unlike command-and-control leaders, Servant Leaders see their role as serving others to achieve results. Learn the key skills of servant leadership and how to bring out the best in your team.

Talent Development

With this simple framework, teams can implement a simple and effective approach to normalize growth and unleash potential. Participants will learn the 3 phases to development in any role and how to build the critical experiences to land future roles.

The Empowerment Dynamic

Drop the everyday drama and create resilient relationships that work. From the book by David Emerald, The Empowerment Dynamic is a simple yet powerful tool that helps you navigate relationships with less stress and more ease.





Logistics

Investment Includes:

- One coaching call with the program sponsor(s) to refine the desired outcomes of the offsite and finalize the agenda
- All program planning and design time
- Administration and interpretation of assessment tools
- Facilitation of interactive, action-oriented workshops
- All offsite materials including handouts

Other Cost Considerations for Sponsoring Organization:

- Training room
- Audio Visual (large screen to display PowerPoint presentation)
- Materials (flip charts, markers, sticky notes)
- Food and beverage

