



SVF Flow Controls

Keeping it Simple

Flowrate - May 2017



If there is anything we should be learning from the cultural upheaval caused by the many online companies it is that they have been able, in a very short time, to convert many of us to online shoppers. It was not too long ago that no one would believe that Brick and Mortar businesses would become an endangered species. Yet online purchases have become the norm in our

society and the big stores are indeed suffering.

In an article on the demise of shopping malls the writer stated, "the case for Amazon is pretty strong when the alternative is to crawl through gridlock to a mall, unwittingly park in the space farthest from the store you plan to visit, cringe as toddlers' shrieks reverberate off the tile floors, and dodge salesmen hawking knockoff perfumes and hundred-dollar curling irons." These are some of the reasons why we have lost our interest in going to malls. So, what are the online retailers doing to make us the passionate champions that we have become?

Often the answer is simply, **simplicity**.

At SVF Flow Controls we have an ongoing agenda to Continuously Simplify. Each day we look for ways to make it easier to engagement with our customers. Here are some examples of what we are doing to make it easier to do business with SVF:

1. Easier to use How To Order guides
2. Automated packages, under our Direct Mount initiative, now have single part numbers for the most common configurations
3. Our MTR processing is now delivered digitally
4. We have introduced a video training channel that is online 24/7
5. The new price books are being edited to make it easier to find products and options
6. Detailed "Spec Sheets" are being posted on our website. These documents provide more technical information for those making critical decisions
7. "Engineering Request forms" are being used internally to generate drawings and submittals swiftly
8. We have a section in our website (www.SVF.net) of White Papers for those who want unbiased intelligence about valves, actuators and controls.
9. Our Component Inventory has evolved to allow better responsiveness as we build the exact valves for a specific application
10. We have invested in an ERP system to improve inventory, pricing, scheduling and contact management.
11. Internally we are testing new Actuator Sizing Calculators to streamline that task

Throughout the year you will be able to see more examples of how we are Simplifying **Everything**. We look forward to working with you on your next requirement.

What do you need Today?™