



SORHEA by Hirsch

Starting July 1, 2025, the Vitaprotech Group will adopt a new structure centered around strong, clearly defined brands, each dedicated to a specific sales channel. This strategic approach will offer clients tailored support, access to an integrated technology portfolio, and seamless connection to the group's full spectrum of expertise: access control, intrusion & perimeter protection, and AI-powered video, all operated from a single, unified platform.

HIRSCH: A New Client-Focused Organization

"Our promise is to simplify security management, make it more effective and more connected, regardless of site, country, or client profile," says Olivier Reyre, Managing Director of Hirsch SAS.

HIRSCH is an international brand born from the late 2024 acquisition of American IDENTIV's physical security business. It is now the dedicated brand for the systems integrator sales channel. In France, it brings together the SORHEA, TIL Technologies, Cossilys, and Neo Insys brands under a single banner.

Hirsch is a strong, coherent, and international brand. This new organization, structured around strategic geographical locations, combines global R&D and marketing capabilities with the ability to meet local security standards and regulatory requirements.

For French integrators, this means a complete and interoperable offering (access control, intrusion, video, hypervision, and services) through a trusted French partner, ready to tackle even the most complex security challenges.

"Our ambition is to provide our clients and partners with the most advanced high-security solutions, covering every layer of protection from the perimeter to the heart of the organisation. Our integrated platform combines access control, video analytics, perimeter detection, and hypervision, bringing together all the critical components of physical security. With this new structure, we combine that expertise with a broad set of cutting-edge technical skills, positioning ourselves as a trusted partner and a leader in the next generation of physical security, driven by cloud, artificial intelligence, and IT integration, to protect every type of site, from the simplest to the most complex," adds Eric Thord, CEO of Vitaprotech.