

FEATURING OUR ANNUAL MARKET UPDATE

Our most anticipated real estate feature returns in the 2025 Housing Issue, featuring the Annual Market Update with market trends and expert insights. New this year is editorial coverage of Tucson neighborhoods, offering a closer look at the lifestyle, character, and potential of areas across Tucson.

There are two impactful ways to promote your business in this issue: a formatted profile or a print display ad. Profiles are designed to look and feel like editorial content, offering a compelling space to share your accolades, specialties, community involvement, and your unique approach to real estate. These profiles are a proven way to drive new business and connect with an engaged audience that turns to Tucson Lifestyle for trusted recommendations.

If you prefer a more traditional approach, consider a print display ad for bold brand exposure. As a member of AIA, SAHBA, Sun Corridor Inc., or the Tucson Association of Realtors, you are eligible for our lowest print display advertising rate.



PROFILE OPTIONS

TWO-PAGE PROFILE

~~\$4,906~~ **\$4,160**
Includes 300-Words Logo and submitted photos

FULL PAGE PROFILE

~~\$2,997~~ **\$2,378**
Includes 200-Words Logo and submitted photos

HALF PAGE PROFILE

~~\$1,720~~ **\$1,540**
Includes 100-Words Logo and submitted photos

PRINT DISPLAY RATES	1X	YOUR RATE
2-Page Spread	\$6,034	\$4,160
Full Page	\$3,982	\$2,378
1/2	\$2,474	\$1,540
1/4	\$1,506	\$823

UNDERWRITER OPTION

\$5,250 (\$9,757 min value)

- Section Underwriter with logo on Section Opener
- Full Page Profile or Ad
- Print recognition on section page footers
- 1 dedicated e-blast t
- 15 copies of the issue
- Opportunity to Host Issue Launch Party

- 82% of our readers spend up to 45 minutes with an issue
- 63% of our readers respond to ads by visiting the business website
- **73% of our readers frequently purchase products or services**
- 70% of our readers have a household income of \$100,000+
- 44% of our readers report that they always read our advertisements
- 3.25 average readers per issue

* Source: Certified Verification Council (CVC) Audit

OUR READERS

CONTACT + DEADLINE

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THE HOUSING ISSUE
ISSUE: OCTOBER 2025
PROFILE SPACE RESERVATION: 8/22/25
ASK ABOUT OUR PRINT DISPLAY AD RATES