

2018 SAHBA Accomplishments

ADVOCACY	<ul style="list-style-type: none"> • Worked to secure our local water resources through participation on Arizona's Drought Contingency Plan Steering Committee • Furthered housing affordability in Tucson by successfully convincing Mayor & Council to forego a proposed impact fee increase of approximately \$2,000 per new home for the fourth consecutive year • Ensured builder advertising signage rights were upheld in the newly revised City of Tucson sign code • Worked to increase livability in Tucson by helping lead the effort to enhance Tucson's park system and connectivity • Encouraged a fair regulatory environment for the homebuilding industry by securing over \$80,000 for Arizona candidates and initiatives • Facilitated over 50+ formal meetings with local government officials offering members the opportunity to discuss issues directly with the decision makers
EDUCATION	<ul style="list-style-type: none"> • Hosted State Land Deputy Commissioner Wesley Mehl for an in-depth conversation on plans for the State Land holdings in the Tucson region • Brought together 24 elected officials among 178 people to discuss solutions to workforce development challenges facing the building industry at the annual Government Liaison Breakfast • Provided opportunities for members to hear from key elected and community leaders on issues affecting our industry, economy and region as part of our "Coffee with" series • Enhanced the knowledge and awareness of our members on key industry and business issues through more than 80 Council and Committee meetings
HOME SHOW & SPECIAL EVENTS	<ul style="list-style-type: none"> • Over 600 vendors marketed to nearly 20,000 consumers at the Spring and Fall Home Shows • Launched a vibrant new, easy to navigate home show website offering vendors greater exposure and the opportunity to reach more qualified buyers than ever before • Home show attendees enjoyed expanded features and entertainment that included experts on today's housing market, cutting-edge culinary cuisine, rattlesnake avoidance, seasonal gardening demonstrations and a live radio show • Presented the Annual Charity Golf Classic offering networking opportunities among 288 players with the additional support of 70 sponsors • Prospective home buyers made 11,000 visits to tour 67 homes showcased in the Parade of Homes event over two weekends in February • Hosted 170 members and non-members at "Cork & Fork", a new Fall Signature Event, to enjoy an evening of fun, food and fundraising for Southern Arizona Construction Career Days
NETWORKING & BUSINESS DEVELOPMENT	<ul style="list-style-type: none"> • Developed new business and ideas for greater collaboration at the annual Turn the Tables event, where Associate Members met face-to-face with builders and remodelers • The SAHBA Business Referral Exchange met bi-monthly to generate leads and strengthen relationships • Offered a new workers' compensation discount program to members offering an estimated savings of up to 25% and a wide array of safety training and consulting resources
COMMUNITY BUILDING	<ul style="list-style-type: none"> • Partnered with TMM Family Services to support at-risk children and families with a \$15,000 contribution from the SAHBA Charity Golf Classic • Expanded our efforts to prepare the future workforce by expanding the Home Builders' Institute curriculum in partnership with local government, Tucson Urban League and Pima Community College • Established a partnership with Purple Heart Homes to assist a Veteran with housing needs • Contributed to the success of the 100th Anniversary Celebration for St. Luke's Home by painting exterior metal shade structures