

Tarleton State Block and Bridle Club Earns Second Place in National College Aggies Online Competition

Tarleton State University's Block and Bridle Club has proudly secured second place in the College Aggies Online (CAO) club competition, a national contest aimed at promoting agricultural advocacy. Competing against 12 other clubs and classes, the club excelled in educating peers and local youth about agriculture through engaging events. As the second-place club, Tarleton State Block and Bridle received a \$1,000.00 scholarship award. Additionally, one of our members gets to attend the 2025 Stakeholders Summit, a unique conference that brings together decision-makers from across the agriculture industry, including farmers, allied industries, food processors, legislators, universities, government agencies, and media.

Campus Outreach

The club hosted an agriculture awareness event outside the library, distributing candy with ag-related facts to spark discussions and combat misconceptions. A tour of the campus dining facility provided insight into food service operations and agriculture's role in daily meals.

Community Impact

A two-week food drive for the TSU Purple Pantry collected 1,168 pounds of food and raised \$114 for milk and eggs, with support from five ag clubs and three colleges.

Advocacy and Education

The "Scary Food Myths" campaign used daily social media posts and an in-person tabling event to address concerns like antibiotic use in livestock and red meat nutrition. A guest speaker from the Texas Association of Dairymen educated members on legislative issues and agricultural advocacy.

A Remarkable Achievement

Through these initiatives, the Tarleton State Block and Bridle Club showcased exceptional dedication to agricultural advocacy, education, and service, securing their second-place national finish.