



Media Contact:

Margaret Frank

Asst. Director Communications and

Economic Development Services

607.273.0005 / margaretf@tcad.org

FOR IMMEDIATE RELEASE

Heather McDaniel Awarded Recertification in Economic Development Designation

Ithaca, NY, September 3, 2019 – Heather McDaniel, President of Tompkins County Area Development (TCAD) has been awarded re-certification by the International Economic Development Council (IEDC) effective (10/1/19). Ms. McDaniel first achieved the Certified Economic Developer designation in 2016. CEcD recertification, required every three years, was awarded to Ms. McDaniel who met demanding requirements for continuing education and service to the profession. With 13 years of economic development experience, Ms. McDaniel became President of Tompkins County Area Development in 2018.

The designation of Certified Economic Developer (CEcD) is a highly recognized national recognition that denotes a mastery of principal skills in economic development, professional attainment and a commitment to professional growth. Ms. McDaniel first earned certification by passing a rigorous three-part, two-day examination, testing her knowledge, proficiency and judgment in the key areas of economic development.

As highly skilled economic development practitioners, Ms. McDaniel and over 1,000 other Certified Economic Developers work with public officials, business leaders and community members to create and retain high-quality jobs, establish economic vibrancy, and improve quality of life for the people they serve.

About IEDC:

The International Economic Development Council (IEDC) is a non-profit, non-partisan membership organization serving economic developers. With more than 5,000 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public-private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. Learn more about IEDC: www.iedconline.org

About TCAD:

Since 1964, TCAD has worked tirelessly to create a supportive environment for entrepreneurship and business development, encouraging business creation, retention, and expansion in our community. Strategic partnerships with businesses, Cornell University, Ithaca College, Tompkins Cortland Community College (TC3), government, and area nonprofits aid in these efforts. TCAD's efforts contribute to a thriving and sustainable local economy. For more information please contact Margaret Frank, Asst. Director of Communications and Economic Development Services at 607-273-0005 or margaretf@tcad.org.

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