



Martha Armstrong

Vice President and Director of Economic Development Planning

Martha has been with TCAD since 1997. Martha provides technical leadership for TCAD's strategic planning efforts. Her activities include: project management, stakeholder participation, strategy development, policy analysis, statistical analysis of the economy, and implementation and evaluation of programs. Martha provides management of the Finger

Lakes Regional Prosperity Network (FLRPnet), formerly the TCAD Foundation, she administers the Tompkins County Tourism Capital Grants Program, and convenes the Tompkins County Economic Development Collaborative, which fosters inter-agency collaboration to advance mutual interests.

Some of Martha's recent projects include the 2018 Food Processing Business Incubation Program, 2017 Energy and Economic Development Task Force, and 2015 Tompkins County Economic Development Strategy.

Martha received a BA in Architecture from the University of Washington, and a Masters of Regional Planning from Cornell University. Martha is a licensed architect, member of the American Institute of Certified Planners, and is a Certified Economic Development Finance Professional. Martha serves on the Community Relations Committee of Ithaca Neighborhood Housing Services. Past community service includes the Kendal at Ithaca board of trustees, the Better Housing for Tompkins County board, and the Belle Sherman After-School Program board.