



FOR IMMEDIATE RELEASE

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Magee Elementary Receives \$2,500 Crayola Grant And \$1,000 In Products

GENESEE DEPOT, WI - Principal Sue Sterner of Magee Elementary is one of 20 elementary and middle school principals from across the nation who have been selected by Crayola and the National Association of Elementary School Principals (NAESP) to receive a “Champion Creatively Alive Children” school grant, which will fund an innovative program aimed at building creative capacity schoolwide.

The Champion Creatively Alive Children grants are intended to help schools nurture children’s creativity and inspire other schools to do the same. Magee Elementary received a \$2,500 monetary grant and \$1,000 worth of Crayola products. Mrs. Sterner will share outcomes from their program via NAESP’s website and a special “Principal” magazine supplement to help other principals develop promising practices related to arts in education.

MAGEE’S PROGRAM

The grant program asked principals to explore a “What if...?” learning opportunity and entries were judged on innovation, collaboration, and sustainability. Mrs. Sterner submitted the following winning proposal: *“Inspired by meta-analysis studies John Hattie has done on effective teaching practices, Magee built an action plan focusing on strategies which positively impact student achievement. The plan includes learning walks, where peer observation and feedback are welcomed, multi-age classrooms focusing on individual strengths and needs, and collaboration that honors helping others be successful. The art teacher will co-teach with classroom teachers to connect the classroom and art - demonstrating how collaboration helps everyone learn - regardless of age or role. The instructional coach will help teachers connect with each other to support the creative work they are each doing.”*



“We are thrilled to receive this grant and use it to further impact our student achievement and creative capacity through various forms of collaboration,” said Sterner. “Thanks to Crayola and NAESP for this generous grant and opportunity!”

“Crayola believes that for students to reach their full potential and grow into self-motivated learners, their creativity and critical thinking skills must be nurtured. We believe children develop these 21st century skills when educators ignite their imaginations through art-infused education,” said Chuck Linden, Crayola Executive Vice President of Strategy and Education.

“Principals understand the value of using arts-infused education to ignite deep learning for all students,” said NAESP Executive Director L. Earl Franks. “We’re proud to work with Crayola and the Champion Creatively Alive Children grant program to provide schools with this unique opportunity for resources to enhance students’ creativity and success, providing them the type of complete and well-rounded education that they deserve.”

To view the complete list of the 20 Champion Creatively Alive Children grant recipients, visit www.naesp.org/creativity or Crayola.com/grants

About Magee Elementary

Magee Elementary School is an award-winning, Blue-Ribbon school in the Kettle Moraine School District. With nearly 250 students in 4K-5, Magee is educating students to be 21st Century Global Citizens in a 21st Century Global Economy.

About Crayola creatED®

Crayola creatED provides professional learning courses and resources for K-8 educators on leadership, multiliteracies, family engagement, and STEAM to prepare students with academic and life skills that hinge on creativity. By inspiring creative teaching strategies and project-based learning, creatED bolsters district-wide student engagement and improves learning outcomes. For more information, visit crayola.com/education and follow @creatEDCrayola on [Facebook](#), [Twitter](#) and [LinkedIn](#).



About the National Association of Elementary School Principals (NAESP):

Established in 1921, the National Association of Elementary School Principals (NAESP) leads in the advocacy and support for elementary and middle school principals in the United States and internationally. NAESP supports principals as the primary catalysts for creating lasting foundations for learning through policy and professional development, advocacy, programs, and resources for effective instructional leadership. NAESP advances the profession on behalf of all principals, providing specialized support and mentoring for early career principals. Key focus areas include pre-K-3 education, school safety, technology and digital learning, and capacity-building educator evaluation. For more information about NAESP, please visit www.naesp.org.

