



DEAR PARENT OR GUARDIAN,

When your student joins the Kids Heart Challenge not only will they raise funds to help kids—and all people—with special hearts, they'll also learn about their heart health. Activities and interactive technologies make it fun to learn how to keep your heart and brain strong and emphasize both physical and emotional wellness. Plus, your school can earn PE equipment.

With heartfelt thanks,
The American Heart Association



FINN, AGE 6

Finn was born with multiple heart defects and spent the first eight months of his life in the hospital. Finn has had 14 heart surgeries and last year underwent a customized procedure to correct his special heart anatomy and give him the gift of life. Today, an energetic Finn loves to have fun.

3 EASY STEPS!



Download the **Kids Heart Challenge** app or go to heart.org/KHC



- Choose a student health challenge
- Join the Family Move More Challenge



Collect donations and earn thank-you gifts and online badges.

TIPS!



SCAN CHECKS FOR A FAST DEPOSIT!

Convert all cash to a check(s) payable to the American Heart Association. Use the app to scan checks (and then shred them), and funds will immediately appear in your total online!



EASILY DOUBLE YOUR DONATIONS!

Ask your donor if their company provides matching gifts. That means their company will ALSO give you a donation! Go to matchinggifts.com/AHA to search company names.



AR EXPERIENCES

Keep your eye out for special symbols like this. Hold your phone/tablet's camera over them to launch special clues, videos and augmented reality experiences!



SHARE IT!

Use social media and your KHC headquarters to send emails to friends and family sharing the health challenges you've taken and inviting them to donate to support your goal.

CLASSROOM (Team) THANK-YOU GIFTS!

| LEVEL 1 Raise \$100 | LEVEL 2 Raise \$300 | LEVEL 3 Raise \$400 | LEVEL 4 Raise \$600 |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| plus lower-level gift | plus lower-level gifts | plus lower-level gifts | plus lower-level gifts |
| | | | |
| ▶ Watch Video | ▶ Watch Video | ▶ Watch Video | ▶ Watch Video |

| LEVEL 5 Raise \$800 | LEVEL 6 Raise \$1,000 | LEVEL 7 Raise \$1,500 | LEVEL 8 Raise \$2,000 |
|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| plus lower-level gifts | plus lower-level gifts | plus lower-level gifts | plus lower-level gifts |
| | | | |
| ▶ Watch Video | ▶ Watch Video | ▶ Watch Video | ▶ Watch Video |

EVENT DATE: Feb 1st - 19th
DONATIONS DUE DATE: Feb 19th

Please remember, our goal is to reach these levels as a team - not individually. If the CLASS reaches a level, then everyone in the class will be rewarded the thank you gifts above. Since this is a custom set-up for KMSD, the KHC app and website WILL NOT reflect the TEAM awards that are on this sheet.

***All Thank You Gift Levels are Cumulative.
 Receive the level reached and everything below***

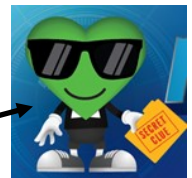
Extra Credit

COMPLETE FINN'S MISSIONS

to earn his exclusive yellow wristband! Use the decoder on this envelope to reveal Finn's SECRET MESSAGE printed on the wristband. Register on the KHC app or heart.org/KHC to find Finn's missions.

[▶ Watch Video](#)

Finn's Mission will be an individual incentive vs a classroom incentive



FINN'S MISSIONS WRISTBAND
 plus lower-level gifts



[▶ Watch Video](#)

Take the Challenge to **Move More**, **Be Kind** and **Drink Water** by registering online at <http://www2.heart.org/goto/MageeElem>

BONUS

When 50% of the Class Registers:

All Students earn a Secret Code Wristband as reminder to work on the health goals

The Teacher Gets Entered into a Drawing for a \$25 Amazon Gift Card

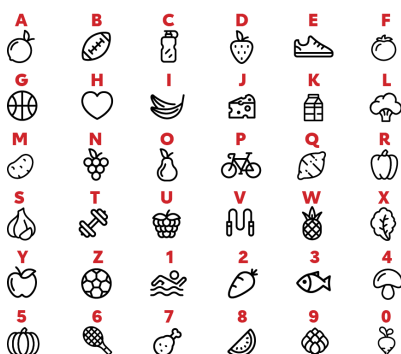
The Classroom Gets a "Classified Classroom Fun Pack" complete with recess equipment

REGISTRATION WRISTBAND

Register online to earn your KHC wristband. Use the decoder to reveal the secret message!



[▶ Watch Video](#)



SECRET MISSION DECODER

You'll need it to decode **SECRET MESSAGES** on your wristbands.

AR COLORING SHEETS

Print, color, scan with your tablet/phone and watch it come to life in AR!

PRINT THE COLORING SHEETS NOW!

