
OCTOBER 18, 2023
ROCKBOX THEATER

STATE OF THE
BURRO
ECONOMIC SUMMIT

BROUGHT TO YOU BY



AN INAUGURAL EVENT

As another year approaches, you need information that can add context and weight to the decisions you make for your business. The State of the Burg Economic Summit, produced by the Fredericksburg Chamber of Commerce, is designed to identify macroeconomic trends, discuss local issues and connect you to your peers.

Dr. Ray Perryman, one of Texas' foremost economists, will kick-start the day with a fast-moving and entertaining address highlighting key data and what it means.

Moderated panel discussions will take-on topics related to community development, its impact and the tools needed to connect our modern world.

Brady Closson, CEO of the Fredericksburg Convention & Visitors Bureau, will show businesses how to use the CVB's new tourism research and real-time analytics to improve forecasting and planning.

Clinton Kotal, CEO of Methodist Hospital Hill Country, will close the day with a look at Methodist's plan for capital improvements and service line expansion.



KEYNOTE PRESENTERS



Dr. Ray Perryman
OPENING KEYNOTE

Dr. Ray Perryman, the founder and CEO of The Perryman Group, has guided clients through the complexities of economic life for more than 40 years.

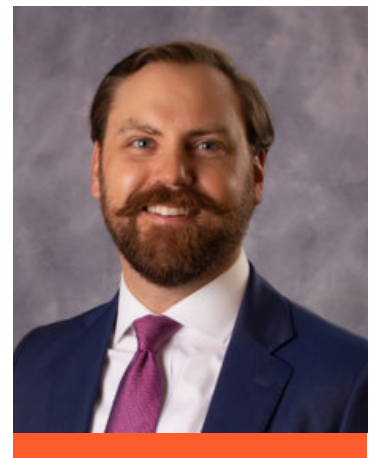
The Perryman Group is an economic research and analysis firm based in Waco, Texas. The firm has served the needs of more than 3,000 clients, including two-thirds of the Global 25, over half of the Fortune 100, the 12 largest technology firms in the world, 12 US Cabinet Departments, the 9 largest firms in the US, the 6 largest energy companies operating in the US, and the 5 largest US banking institutions.

He is known as “the most quoted man in Texas” by Texas Monthly and The New York Times has called him “the state’s unofficial economist.” He hosts a daily radio commentary and writes a syndicated column that appears in hundreds of outlets.

Clint Kotal was appointed as the first Chief Executive Officer for Methodist Hospital | Hill Country in 2023. He brings more than 15 years of healthcare leadership experience to the role, having previously served in executive leadership roles with hospitals and physician practice organizations, including the previous five years with Hill Country Memorial Hospital (now Methodist Hospital Hill Country).

During his tenure with Hill Country Memorial, the organization consistently achieved high marks in the areas of patient experience, quality performance and market share growth, including receiving Merative 100 Top Hospital honors in 2018 and 2021 and the National Rural Health Association Top 20 Rural Hospital in 2023.

Prior to joining Hill Country Memorial, he served in various progressive leadership roles focused on network and service line growth initiatives, including leading more than \$500,000,000 in capital expansion projects serving both ambulatory and acute care patient needs.



Clinton Kotal
CLOSING KEYNOTE

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Texas Regional Bank***

ISSUES THAT MATTER

Our moderated panel discussions will tackle these important topics with plenty of time for Q&A.



ANNA HUDSON
City of Fredericksburg



MELISSA ECKERT
Gillespie County



TIM LEHMBERG
Gillespie County
Economic Development



PAUL TYBOR
Gillespie County Underground
Water Conservation District



ERIC WHITING
City of
Fredericksburg



JAY MALLINCKRODT
Chamber Broadband
Committee, Chair



MINDY FLINT
Bee Creek
Communications



BRADY CLOSSON
Fredericksburg Convention &
Visitors Bureau

Development & Impact: Finding Balance

Exciting new developments are everywhere. How should we balance economic vitality, natural resources and quality of life?

*Sponsored by
Security State Bank & Trust*

The Future of Connectivity

The City of Fredericksburg's fiber expansion project is nearing completion. What new capabilities does this bring and how will better connectivity find its way to you?

Tourism Trends

Tourism is growing and changing. Hear the latest trends and understand how to use FCVB data to grow your business.

A final list of panelists will be listed in the summit program.



Tier members may use
6 points for a \$500
partnership credit.

PARTNERSHIP OPPORTUNITIES

OPENING KEYNOTE ADDRESS | \$5,000 (or two sponsors for \$3,000 each)

Recognition in all promotional materials, opportunity to introduce Dr. Ray Perryman on stage, logo on stage screens, inclusion in Chamber newsletter and social media.

VENUE | ROCKBOX THEATER

BOX LUNCHEON | SYSCO FOODS

Recognition in all promotional materials, signage at box lunch pick-up table, moderator mention on stage, logo on stage screens, inclusion in Chamber newsletter.

ATTENDEE JOURNAL | CREATE HEALTHY

Imprinted logo on cover of blank note-taking journal to be given to each attendee, mention by moderator on stage.

BREAKFAST | METHODIST HOSPITAL HILL COUNTRY

Recognition in all promotional materials, signage at breakfast buffet, logo on stage screens, moderator mention on stage.

REFRESHMENT BREAK | WEAVER TECHNOLOGIES

Recognition in all promotional materials, signage at refreshment break table, logo on stage screens, moderator mention on stage.

CLOSING KEYNOTE | TEXAS REGIONAL BANK

Recognition in all promotional materials, opportunity to introduce closing keynote presenter, logo on stage screens.

BREAKOUT SESSION | SECURITY STATE BANK & TRUST

*Recognition in all promotional materials, logo on stage screens, moderator mention on stage. **Two more available at investment of \$500.***