

B2B Matchmaking - November 18, 2025

OVERVIEW

Hosted by the Arizona District Export Council (AzDEC) in partnership with the Greater Phoenix Economic Council (GPEC) and the University of Arizona, this curated B2B program connects U.S., Mexican, and Canadian SMEs with key industry leaders to explore new trade and investment opportunities under USMCA.

B2B Matchmaking and USMCA Dialogue: *Closed-door program. Participation limited to approved USMCA SME Dialogue delegates and government officials.*

VENUE & LOGISTICS

University of Arizona – Scottsdale Waterfront Conference Facility

7135 E. Camelback Road
Suite 200
Scottsdale, AZ 85251

Underground parking provided. Park on University of Arizona designated parking spots, first come first serve.

AGENDA

- 9:00 am – 9:20 am **Registration & Breakfast Networking**
Light breakfast and networking among delegates and industry representatives
- 9:20 am – 9:25 am **Welcome Remarks**
Carol Colombo | Managing Member | *Fedelta Partners*
Chair | *Arizona District Export Council (AzDEC)*
- 9:25 am – 9:30 am **Welcome Remarks**
Justin Dutram | Assistant VP, Western Hemispheric Affairs |
University of Arizona
- 9:30 am – 10:00 am **Regional Economic Outlook**
Christine Mackay | President & CEO |
Greater Phoenix Economic Council (GPEC)

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AGENDA

10:00 am – 11:30 am **Industry Roundtables**

Sector-specific roundtables focused on cross-border collaboration and supply chain integration led by industry anchors

1. **Semiconductors & Advanced Manufacturing**

- Lalitha Immaneni | VP, Architecture | *Intel Corporation*
- Michael Cruz | Senior Manager, State Public Policy | *Lucid Motors*
- Emery Meeks | Policy Specialist | *Lucid Motors*
- Steve Zylstra | President & CEO | *Arizona Technology Council* | *AzDEC Member*

2. **Mining**

- Curtis Thomas | General Manager CSP, Cultural Heritage, Permitting and Approvals | *Rio Tinto Resolution Copper*
- Angela Johnson | VP Corporate Development and Sustainability | *Faraday Copper*
- Adam Hawkins | President | *Global External*

3. **Aerospace & Defense**

- John Russo | VP, Global Production Engineering Services | *Honeywell*
- Lisa Morris | VP, Supply Chain | *Virgin Galactic*
- Jason Lazich | Director of New Mexico Affairs | *Virgin Galactic*
- Drew Trojanowski | President & CEO | *Southwest Mission Acceleration Center*
- Brent Blecha | Managing Director | *Fuse Accelerator*
- Darian Harris | Co-Founder & Managing Partner | *Fuse Accelerator*

4. **Energy & Water Technologies**

- Kelly Patton | Economic Development Manager | *Arizona Public Service (APS)*
- Hilan Cruz | Manager of Strategic Engagement | *Salt River Project (SRP)*
- Erika Castro | Supply Diversity Manager | *Salt River Project (SRP)*

11:30 am – 12:30 pm **Networking Lunch**

12:30 pm – 4:00 pm **Curated B2B Matchmaking Meetings**

Pre-scheduled one-on-one meetings between SME delegates and industry partners, customized based on participant preferences

Conference - *November 19, 2025*

AGENDA

- 8:00 am – 9:00 am **Registration & Networking**
- 9:00 am – 4:30 pm **Conference Speakers & Panels**
- 4:30 pm – 6:00 pm **Signature Reception**

