

Introducing Templafy!

Templafy^T



Templafy empowers employees to easily create on-brand, high-performing business content faster.

Disconnected content is when content-elements (e.g., images, metadata) needed to create business content, such as documents or presentations, are stored in different places, making getting work done difficult and time-consuming. Templafy's solution connects content across all company platforms and brings it directly to the end-user in an intuitive workflow, **right within the Microsoft Office 365 apps**.

Enterprises worldwide use Templafy's content enablement platform to strengthen their brand, ensure legal compliance and enable employees to create high-performance business content with ease.



Content: slides and text elements with approved brand voice



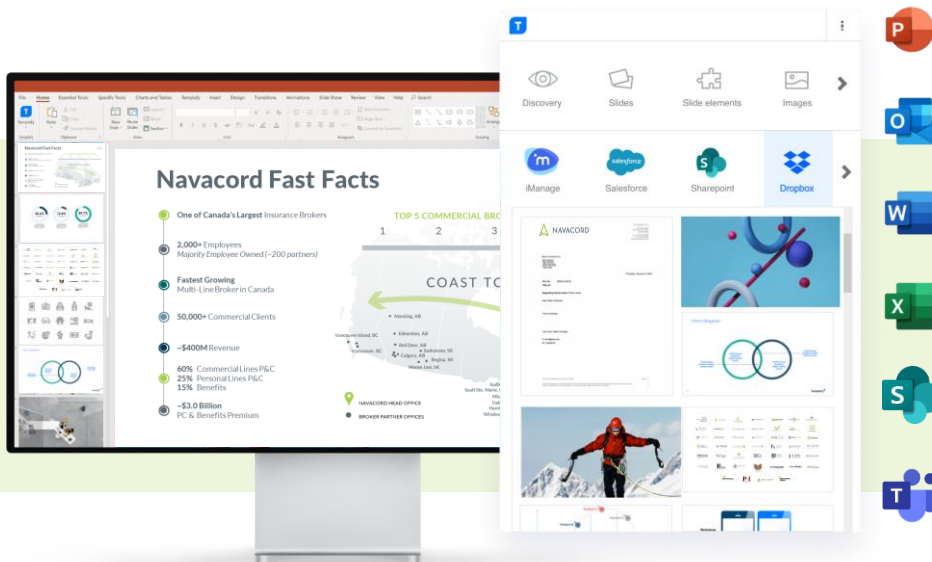
Templates: presentations, documents, spreadsheets, and email signatures



Assets: approved images pulled directly from SharePoint



Guidelines: Fonts, colors, logos, icons, and more



Templafy Key Benefits



Content Distribution & Global Search

Always serve the latest version

- (Text elements, Slides, links, PDFs, email signatures, images.) Distribute real-time updates through one centralized platform, complete with metadata.

Get intuitive, built-in access

- Employees get easy access to approved assets from within the tools they already use. Stay connected from start to finish.

Stay connected from start to finish

- Create a secure and efficient workflow including document creation, collaborative editing, signing, distribution, and storage.



Document Template Management & Assembly

Automatically personalized documents

- Automatically include information from user profiles, company standards, customer databases, and metadata – all adjusted to each employee.

Simplified Document Editing

- Customize documents with dynamic content fields. Link tables, data cells, and graphs from Excel with a simple copy-paste. Scan for and automatically fix common formatting and grammar errors.

Ensure company-wide compliance

- Compliance is easy to manage and enforce with centralized control over addresses, logos, document classification and disclaimers.



Email Signature Management

On-brand and up to date

- Make sure everyone's emails are perfectly branded with the latest colors, fonts, and marketing assets.

Empower Employees

- Easy maintenance and roll-out of company-wide updates – without needing added tech support.

Secure and Scalable

- Enterprise-level security that works across devices. Emails are never rerouted outside of company servers.
- Flexible personalization at scale – use one dynamic layout for your company's various brands, locations, languages, and teams. Employees can toggle between different signature formats and preview before sending.



Engagement & Performance Tracking

Share & collaborate anywhere

- Easily share documents and collect feedback from colleagues or external recipients – no email attachments, no size limits.

Enterprise-ready & secure

- Integrated into our IT infrastructure without sacrificing security. Templafy's enterprise-level security works across all devices.

Dashboards with real-time tracking

- Get notifications when people use your content and see a full overview in your document dashboard.
- See how the links in your email signatures are performing. Optimize on the fly and turn every email into a marketing opportunity.