

# Lumark

## LAS Area Site

### Product Introduction - October 2020

Lumark is proud to introduce the new LAS Area and Site luminaire. The LAS provides automatic dusk-to-dawn area lighting for parking lots, walkways, and other outdoor areas. This high-efficiency LED luminaire delivers maximum energy savings while also lowering overall maintenance costs. The adjustable slipfitter arm mounts horizontally or vertically allowing for versatility in use and a simple installation.

#### Feature Highlights

- Selectable lumens: 10-position field-adjustable lumen output accessible via hinged luminaire door
- Two heavy-duty, die-cast aluminum housing sizes for durability and reliability
- Lumen packages range from 4,900 – 20,000lm, 150W max (Small) and 8,000 – 34,000lm, 250W max (Large)
- Adjustable slipfitter arm included with all configurations for simple vertical or horizontal pipe installation
- Twistlock photocontrol provides automatic dusk-to-dawn operation for maximum energy savings
- Distributions available in T3, T4, or T5
- Optional motion sensor (FSP-211) option maximizes energy savings and code compliance

#### Certifications



LAS100



LAS45

#### Availability and Stock

The LAS will be available with nine stocked SKU's. All universal voltage (120-277V) configurations are in stock and available now! The high voltage (347/480V) configurations are available for order now but are expected in to stock later this month. Note that no motion sensor configurations are stocked and will deliver with a standard lead time. Relevant stock UPC information can be found on the Features & Benefits page on the website.

#### Selling Tools and Promotions

The six universal voltage stock configurations are available with the Q4 MarketPro program.

The LAS has been submitted for DLC qualification. We are expecting to be listed on the QPL in a few short weeks. Another agent alert notification will be released once the LAS is fully listed.

There are additional selling tools available on the website:

- Specification sheet
- IES Files
- Installation Instructions
- Features & Benefits sell sheet

On the [Lighting Exchange](#) you will also have access to an Agent Confidential Price Sheet and the standard Lumark Product Presentation.

**Thank you, stay well, and happy selling!**

**Justin Melanson**

Marketing Manager, Connected Communities



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