

2016 Holiday Homes Tour Sponsorship Opportunities



It's our 25th holiday season of showing off the area's family traditions and beautifully decorated homes located in the Conejo Valley. Over 3,000 guests will attend this year's tour and visit the Holiday Boutique on December 3rd & 4th.

TITLE SPONSOR **\$25,000 donation** **(only one available)**

- Placement of corporate banner at all homes, VIP Reception and the Boutique
- Company logo displayed on Cancer Support Community Valley/Ventura/Santa Barbara website with link to sponsor's webpage for six months: January 2017 - June 2017
- Company name or logo on all HHT collateral - 25,000 Holiday Homes Tour presale fliers, 1,000 fliers, 3,000 ticket wrappers and in newspaper and magazine ads valued at \$6,000
- Full-page color ad/tribute in the HHT program book (3,000 printed)
- Recognition as Title Sponsor in pre/post event press releases and social media
- Acknowledgement as Title Sponsor and corporate logo/link in the November 2016 edition of CSCVVS eNews (e-mailed to over 5,000 recipients)
- Sponsor can give out a free gift (with prior approval of the item by CSCVVS) at all homes, and have a booth at the boutique.
- 20 Holiday Homes Tour tickets
- 20 invitations to VIP Reception

PLATINUM SPONSOR **\$20,000 donation** **(four available)**

- Placement of corporate banner at one home, VIP Reception and the Boutique
- Company logo displayed on Cancer Support Community Valley/Ventura/Santa Barbara website with link to sponsor's webpage for six months: January 2017 - June 2017
- Company name or logo on all HHT collateral - 25,000 Holiday Homes Tour presale fliers, 1,000 fliers, 3,000 ticket wrappers and in newspaper and magazine ads valued at \$6,000
- Full-page color ad/tribute in the HHT program book (3,000 printed)
- Recognition as Platinum Sponsor in pre/post event press releases and social media
- Acknowledgement as Platinum Sponsor and corporate logo/link in the November 2016 edition of CSCVVS eNews (e-mailed to over 5,000 recipients)
- Sponsor can have a booth at the boutique
- 14 Holiday Homes Tour tickets
- 12 invitations to VIP Reception

GOLD SPONSOR **\$10,000 donation**

- Placement of corporate banner at the HHT Boutique
- Company name or logo on all HHT collateral - 25,000 Holiday Homes Tour presale fliers, 1,000 fliers, 3,000 ticket wrappers and in newspaper and magazine ads valued at \$6,000
- Full-page color ad/tribute in the HHT program book (3,000 printed)
- Recognition as Gold Sponsor in pre/post event press releases and social media
- Acknowledgement as Gold Sponsor and corporate logo/link in the November 2016 edition of CSCVVS eNews (e-mailed to over 5,000 recipients)
- 12 Holiday Homes Tour tickets
- 10 invitations to VIP Reception

2016 Holiday Homes Tour Sponsorship Opportunities



SILVER SPONSOR **\$5,000 donation**

- Company name or logo on all HHT collateral - 25,000 Holiday Homes Tour presale fliers, 1,000 fliers, 3,000 ticket wrappers and in newspaper and magazine ads valued at \$6,000
- Recognition as Silver Sponsor at the Boutique
- Full color ad/tribute in the HHT program book (3,000 printed)
- Recognition as Silver Sponsor in pre/post event press releases and social media
- Acknowledgement as Silver Sponsor and corporate logo in the November 2016 edition of CSCVVS eNews (e-mailed to over 5,000 recipients)
- 10 Holiday Homes Tour tickets
- 8 invitations to VIP Reception

DIAMOND SPONSOR **\$3,500 donation**

- Recognition as Diamond Sponsor at the Boutique
- One-half page color ad/tribute in the HHT program book (3,000 printed)
- Recognition as Diamond Sponsor in pre/post event press releases and media advertisements
- Acknowledgement as Diamond Sponsor in the November 2016 edition of CSCVVS eNews (e-mailed to over 5,000 recipients)
- 8 Holiday Homes Tour tickets
- 6 invitations to VIP Reception

EMERALD SPONSOR **\$2,500 donation**

- Recognition as Emerald Sponsor at the Boutique
- Quarter-page color ad/tribute in the HHT program book (3,000 printed)
- Recognition as Emerald Sponsor in pre/post event press releases
- Acknowledgement as Emerald Sponsor in the November 2016 edition of CSCVVS eNews (e-mailed to over 5,000 recipients)
- 6 Holiday Homes Tour tickets
- 4 invitations to VIP Reception

RUBY SPONSOR **\$1,000 donation**

- Recognition as Ruby Sponsor at the Boutique
- Quarter-page color ad/tribute in the HHT program book (3,000 printed)
- Recognition as Ruby Sponsor in pre/post event press releases
- Acknowledgement as Ruby Sponsor in the November 2016 edition of CSCVVS eNews (e-mailed to over 5,000 recipients)
- 4 Holiday Homes Tour tickets
- 2 invitations to VIP Reception