

# Advertising Agreement



## Publication Rates/Ad Dimensions: Program Book size 5.5 x 8.5"

¼ Page, Color  \$125 2.375 x 3.875" non bleed

½ Page, Color  \$250 5 x 3.875" non bleed

Full Page, Color  \$500 5 x 8" non bleed

Inside Cover, Color  \$1000 5.5 x 8.5" plus bleed

Outside Cover, Color  \$1200 5.5 x 8.5" plus bleed

Boutique Shopping Bag  \$375 (7 logo spaces avail.)

## Advertiser Information:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, ST, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Name and Address to send tickets, if different than above:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, ST, Zip: \_\_\_\_\_

## Payment:

Check made payable to: Cancer Support Community Valley/Ventura/Santa Barbara

Visa     MasterCard     American Express     Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Ad copy is subject to approval by Cancer Support Community Valley/Ventura/Santa Barbara. Your advertisement guarantees location in the Holiday Homes Tour program book. This contract can only be amended by written agreement. Failure to provide artwork or payment by November 7, 2016, hereby authorizes the publisher to provide other ad/copy for the space indicated above. **No guaranteed ad placement with exception of book covers.** Rates do not include production costs or agency fees. Design costs will be provided upon request. *Advertisers are responsible for the content of their ads. All files supplied without acceptable color guide (swop proof) will waive all implied guarantee of color reproduction and will be subject to additional production charges for work or proofs required. Cancer Support Community Valley/Ventura/Santa Barbara and any representatives of same are not responsible for ads sent without proofs or ads not meeting the specification guidelines and requirements.*

## Specifications:

You may submit ads in the following formats:

- PDF (with embedded fonts)
- TIFF
- JPEG

Files MUST be at least 300 dpi, cmyk, and to the specified size dimensions. No crop marks, but please include bleed where appropriate. We do not guarantee positioning of ad, except for premium pages.

**Deadline for artwork and payment is November 7, 2016**

## Send Materials to:

Please send contract and artwork to:

Cancer Support Community Valley/Ventura/Santa Barbara 530 Hampshire Road, Westlake Village, CA 91361

Tel (805) 379-4777

Fax (805) 371-6231

Artwork can also be emailed to: Kerstin Leavitt at kleavitt@cancersupportvvsb.org

Cancer Support Community Valley/Ventura/Santa Barbara is a 501 (c) (3) non-profit organization, #77-0205691.