



A BUSINESS COUNCIL OF WESTCHESTER INITIATIVE

JOIN THE WESTCHESTER INNOVATION NETWORK INNOVATOR PROGRAM

WIN is a BCW multifaceted program designed to create an environment within Westchester County, NY that brings innovative products and services together with existing organizations to test and learn about emerging technologies and innovations in a variety of industries.

WHO IS THE BUSINESS COUNCIL OF WESTCHESTER?

The Business Council of Westchester is one of New York's largest and most prestigious business membership organization representing more than 1,000 members, including multinational corporations, hospitals, universities, biotech pioneers, not-for-profits, entrepreneurs and companies of all sizes. As the most influential economic development and advocacy organization in Westchester. Learn more at thebcw.org

WHAT IS WIN?

Our goal for the Westchester Innovation Network is to introduce innovation into Westchester County from anywhere in the world and to pair those innovators with businesses in our community. We think it will be an exciting, no-cost opportunity for your business to beta test, gather data and educate prospective customers about innovation happening in their industries. You can learn more about this program here: [WIN Press Release](#)

HOW WILL WIN WORK?

You will nominate your business if you believe it might benefit both from a commercial test in the NY metro area, and from the publicity and marketing that will go along with participating in the program. As one of our approved innovators, you will then be matched with a prospective client or beta test partner organization within our county that makes the most sense for your innovation (selected in collaboration with you).

WHO ARE YOUR POTENTIAL INNOVATION PARTNER COMPANIES?

The business ecosystem in Westchester County is incredibly diverse. We have a very large number of small and mid-sized companies, professional services firms, and non-profits along with some of the most well-known brands in the world like IBM, Pepsico, MasterCard, Heineken, Danone, Morgan Stanley, and Regeneron. We are also home to some of the largest hospitals and healthcare systems in the world and many colleges and universities. We have a highly skilled and educated workforce, a higher than national average household income, and a population of more than one million. Westchester County is the suburb north of NYC with beautiful green space, parks, and recreation, but also boasting quick access to New York City.

NEXT STEPS?

If you are interested in participating in our program, please register now!

While it may not always be possible to find the perfect match between your innovator and our business community, we will make every effort to try to identify a strategic match for you. Please provide the following information by **January 28, 2022**:

*Organization Name
Primary Location
Founder Name
Organization Website
Founder LinkedIn Link
Paragraph about the Company
Ideal Partner or Customer for the Company
Project Description (e.g. what you'd like to beta test, trial, case study development, etc.)*

Please don't hesitate to let us know if you have any questions. We'd love to have your participation.

Please contact WIN@thebcw.org.