



Business Incubator Association  
of New York State, Inc.

## bianysNYC 2020 SPONSORSHIP

### WHY SPONSOR BIANYS

BIANYS is a professional membership organization which brings together a community of engaged program leaders of incubators, accelerators and co-working spaces spanning all corners of New York State. This network of dedicated leaders works tirelessly to foster a dynamic, diverse, creative, and successful startup ecosystem spanning all corners of the state.

The 100+ member entities work collectively to launch, support, mentor, and advise over 2,000 high-potential startups that, in turn, introduce new technologies and solutions to power the economic engines of tomorrow.

If you would like to learn more about how your organization can partner with BIA/NYS to continue to support and develop New York State's thriving entrepreneurial ecosystem, please contact me.

*Marc Alessi*  
**Executive Director**  
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#### PLATINUM SPONSOR (\$25,000+) (*tailored fit*)

- All benefits associated with Gold Sponsorship
- Speaking opportunity at Annual Meeting
- BIANYS will work with Platinum Sponsor to implement unique mutually agreed upon Regional programming to benefit Sponsor and membership

#### GOLD SPONSOR (\$15,000/year)

- Logo and content included in monthly newsletter **AND** on website for twelve (12) months- and ability to provide content in newsletter
- Large Logo on all signage and materials for annual meeting
- Your materials are placed into attendee folders
- Special recognition at annual meeting and afternoon business meeting
- Sponsor table at annual meeting

#### SILVER SPONSOR (\$10,000/year)

- Logo and content featured in monthly newsletter **and** website for twelve (12) months
- Mid Size Logo on all signage and materials for Annual Meeting
- Special Recognition at Annual Meeting
- Sponsor Table at Annual Meeting

#### WEBSITE+NEWSLETTER SPONSOR (5,000/yr)

- Logo on website and newsletter for twelve (12) months
- Ability to provide sponsored content for newsletter on a quarterly basis

#### ANNUAL MEETING SPONSOR (\$2,500)

- Logo on meeting materials, recognition at event.

**Sponsorship Level:**

**Organization:**

**Contact Person:**

**Address:**

**Phone:**

**Email:**

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**Check Enclosed**

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**Invoice Us**