CENTRAL NEW YORK
Biotech Accelerator
A NYS Certified Business Incubator

Global Entrepreneur Week Event - Webinar
A Medical Device Product's Risk Management Journey

Wednesday, November 15, 2017

3:00 – 4:30 p.m. attend at CNY Biotech Accelerator

OR you can register at no cost to view at your own location:

https://attendee.gotowebinar.com/register/4976794633594216707

841 E. Fayette St., Syracuse, NY 13210

(Free parking in lot behind building)

Medical devices include products of all complexities, ranging from bandage strips to *in vitro* diagnostics (IVD), robotic surgical systems, life-sustaining devices, prosthetic joints and much more. Managing the potential risks these products can pose to the patient, user and environment is a critical component of designing and developing a new medical device for commercialization, and also supporting its post-market life.

This webinar will discuss the principals of risk management as an integral part of a company's quality management system approach to the medical device product lifecycle (concept to market removal) - what is it, why it's important, how its implemented.

Claudia Campbell-Matland, PMP
Consultant & Managing Member,
CNCM Consulting, LLC

Claudia Campbell-Matland's over 25 year career in the *in vitro* diagnostics (IVD) industry included senior positions in Research & Development and Business Development. She has managed a variety of business-critical programs such as new product development programs from conception to commercialization, product acquisitions and remediation of Quality System/Regulatory audit deficiencies, and is also a subject matter expert on medical device design control and risk management. She has certifications as a Project Management Professional (PMP®) and ISO 13485 Quality System Internal Auditor. Campbell received her M.S. in Microbiology at Rutgers University Graduate School / University of Medicine & Dentistry Graduate School of Biomedical Sciences.

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