



Business Incubator Association  
of New York State, Inc.

# ANNUAL CONFERENCE OF NEW YORK STATE'S INCUBATORS AND ACCELERATORS

Over 100 incubators and  
accelerators representing over 3000  
startups from across New York State

Hosted by



Innovative Programming and Networking opportunities  
within the Innovation Ecosystem of New York



## Professional Development

Learning best practices on how  
to derisk startups and continue  
to build a robust innovation  
ecosystem



## Learn more about NYS Startup Community

Tours of some of the top  
incubators and startups in the  
world



## Networking

Learn and collaborate with others  
who are focused on growing our  
innovation economy

## Event Sponsors



New York State Science &  
Technology Law Center



**JUNE 12TH-13TH, 2025**

360 HAMILTON  
WHITE PLAINS, NEW YORK

REGISTER AT:  
**BIANYS.COM/ANNUAL\_MEETING**



# Partnership Levels

| SPONSORSHIP BENEFITS                      | CONTRIBUTING SPONSOR | SUPPORTING SPONSOR | EVENT SPONSOR | SILVER SPONSOR | GOLD SPONSOR | PLATINUM SPONSOR |
|-------------------------------------------|----------------------|--------------------|---------------|----------------|--------------|------------------|
| Annual Meeting tickets                    | 2                    | 3                  | 5             | 10             | 15           | 20               |
| Recognition at Annual Meeting             | ✓                    | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Marketing materials logo                  | ✓                    | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Website logo                              | ✓                    | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Materials distributed in attendee folders | ✓                    | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Branded booth at event                    | ✓                    | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Provide corporate give-a-ways             | ✓                    | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Pre-event highlight on social media       |                      | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Pre-event highlight on newsletter         |                      | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Event signage logo                        | ✓                    | ✓                  | ✓             | ✓              | ✓            | ✓                |
| Content in newsletter                     |                      |                    | ✓             | ✓              | ✓            | ✓                |
| Logo & content on website (12 months)     |                      |                    | ✓             | ✓              | ✓            | ✓                |
| Invitation to VIP events                  |                      |                    | ✓             | ✓              | ✓            | ✓                |
| Top billing state wide                    |                      |                    |               | ✓              | ✓            | ✓                |
| Speaking opportunity at annual meeting    |                      |                    |               |                | ✓            | ✓                |
| Regional programming with membership      |                      |                    |               |                |              | ✓                |
| Dollar Amount \$                          | \$1,000              | \$2,500            | \$5,000       | \$10,000       | \$15,000     | \$25,000         |

## Additional Opportunities

Contact us for opportunities to sponsor individual webinars, or additional custom sponsor opportunities



## WHY SPONSOR BIANYS

**BIANYS is a professional membership organization which brings together a community of engaged program leaders of incubators, accelerators and co-working spaces spanning all corners of New York State.** This network of dedicated leaders works tirelessly to foster a dynamic, diverse, creative, and successful startup ecosystem spanning all corners of the state.

**The 100+ member entitles** work collectively to launch, support, mentor, and advise over 2,000 high-potential startups that, in turn, introduce new technologies and solutions to power the economic engines of tomorrow.

If you would like to learn more about how your organization can partner with BIANYS to continue to support and develop New York State's thriving entrepreneurial ecosystem.

**Please contact me:**

**Marc Alessi, Executive Director – [marc.alessi@bianys.com](mailto:marc.alessi@bianys.com)**

### BIAnys Programming & Events

- **BIAnys Annual Meeting:** Former guest speakers include Eric Gertler, Commissioner of NYS ESD, Tony DiNapoli, and more. Compelling panelists, networking opportunities, and the pulse of the economic development landscape in New York State. We invite you to join us!
- **Soft Landings International Exchange Program:** Reminding international companies that now more than ever expanding internationally could be a unique opportunity and BIAnys has a network of professionals ready to assist.
- **Pre\_Incubation Program:** For new companies and entrepreneurs to validate the business model canvas and be matched with mentors, and eventually member incubators.
- **Statewide Pitch Competition:** Statewide Pitch competition with pitch sessions in all 10 economic development regions of New York State in front of investors for each region which culminates in a final pitch session in NYC in front of the entire Statewide investment community.
- **Webinar Series:** Including guests like Senator Chuck Schumer as well as experts in incubation, innovation, entrepreneurship, economic development, and more have compelling conversations and answer questions from virtual audience members.
- **Monthly Member Highlight:** Each month BIAnys conducts a video interview to highlight the happenings at one of its member incubators.
- **BIAnys Podcast:** Thought leaders, intellectuals, and specialists have candid conversations with Marc Alessi and the BIAnys team to uncover ideas, patterns, and processes to inspire thinking differently.
- **BIAnys Newsletter:** Sent to thousands each month, sharing news, highlights, programs, and advocacy initiatives.

**SPONSORSHIP LEVEL:** \_\_\_\_\_

**ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

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**CHECK ENCLOSED**

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**INVOICE US**