



Business Incubator Association
of New York State, Inc.

ANNUAL PROGRAM SPONSORSHIP OFFERINGS

Statewide Exposure

Monthly Programs
Across New York State

Over 100 Incubators

Representing every
industry sector

Over 3000 Startups serviced
annually and over 13,000
Alumni companies



**Business Incubator Association
of New York State, Inc.**

PARTNER WITH BIANYS

WHO WE ARE

The Business Incubator Association of New York (BIA/NYS) is a nonprofit trade association established in late 2005. It is governed by a nine-member board of directors elected by the general membership. This professional membership organization brings together a community of engaged program leaders of incubators, accelerators and co-working spaces spanning all corners of New York State. This network of dedicated leaders works tirelessly to foster a dynamic, diverse, creative, and successful startup ecosystem spanning all corners of the state.

WHAT WE DO



Networking

BIANYS provides various opportunities for our membership and partners to network to share best practices, connect with resources, and more, including the BIANYS Annual Meeting.



Programming

BIANYS provides ongoing webinar content, as well as a Soft Landings International Exchange Program, a Pre-Incubation Program, and a Regional Pitch Competition.



Advocacy

BIANYS provides leadership and collaboration amongst the innovation ecosystem to ensure the access and success for all entrepreneurs, incubators, and economic development agencies.

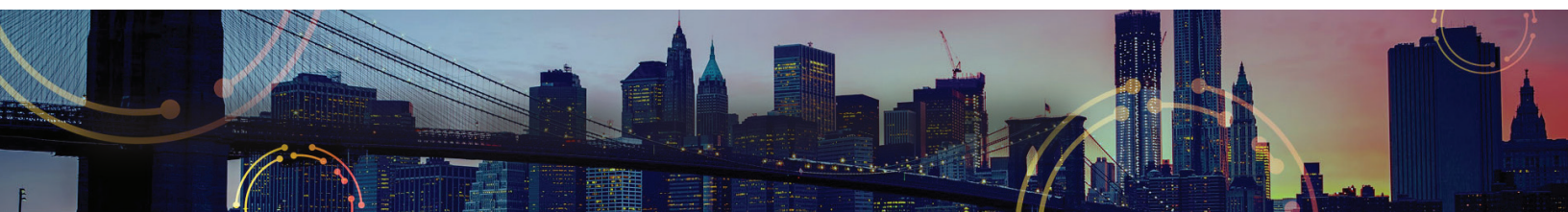


Partnership Levels

SPONSORSHIP BENEFITS	CONTRIBUTING SPONSOR	SUPPORTING SPONSOR	EVENT SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
Annual Meeting tickets	0	1	2	5	7	10
Recognition at Annual Meeting	✓	✓	✓	✓	✓	✓
Marketing materials logo	✓	✓	✓	✓	✓	✓
Website logo	✓	✓	✓	✓	✓	✓
Materials distributed in attendee folders		✓	✓	✓	✓	✓
Branded booth at event			✓	✓	✓	✓
Provide corporate give-a-ways				✓	✓	✓
Pre-event highlight on social media				✓	✓	✓
Pre-event highlight on newsletter				✓	✓	✓
Event signage logo				✓	✓	✓
Content in newsletter				✓	✓	✓
Logo & content on website (12 months)				✓	✓	✓
Invitation to VIP events					✓	✓
Top billing state wide						✓
Speaking opportunity at annual meeting						✓
Regional programming with membership						✓
Dollar Amount \$	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000

Additional Opportunities

Contact us for opportunities to sponsor individual webinars, or additional custom sponsor opportunities



WHY SPONSOR BIANYS

BIANYS is a professional membership organization which brings together a community of engaged program leaders of incubators, accelerators and co-working spaces spanning all corners of New York State. This network of dedicated leaders works tirelessly to foster a dynamic, diverse, creative, and successful startup ecosystem spanning all corners of the state.

The 100+ member entities work collectively to launch, support, mentor, and advise over 3,000 high-potential startups that, in turn, introduce new technologies and solutions to power the economic engines of tomorrow.

If you would like to learn more about how your organization can partner with BIANYS to continue to support and develop New York State's thriving entrepreneurial ecosystem.

Please contact me:

Marc Alessi, Executive Director – marc.alessi@bianys.com

BIAnys Programming & Events

- **BIAnys Annual Meeting:** Former guest speakers include Eric Gertler, Commissioner of NYS ESD, NYS Comptroller Tom DiNapoli, and more. Compelling panelists, networking opportunities, and the pulse of the economic development landscape in New York State. We invite you to join us!
- **Soft Landings International Exchange Program:** Reminding international companies that now more than ever expanding internationally could be a unique opportunity and BIANys has a network of professionals ready to assist.
- **Pre_Incubation Program:** For new companies and entrepreneurs to validate the business model canvas and be matched with mentors, and eventually member incubators.
- **Statewide Pitch Competition:** Statewide Pitch competition with pitch sessions in all 10 economic development regions of New York State in front of investors for each region which culminates in a final pitch session in NYC in front of the entire Statewide investment community.
- **Webinar Series:** Including guests like Senator Chuck Schumer as well as experts in incubation, innovation, entrepreneurship, economic development, and more have compelling conversations and answer questions from virtual audience members.
- **Monthly Member Highlight:** Each month BIANys conducts a video interview to highlight the happenings at one of its member incubators.
- **BIAnys Podcast:** Thought leaders, intellectuals, and specialists have candid conversations with Marc Alessi and the BIANys team to uncover ideas, patterns, and processes to inspire thinking differently.
- **BIAnys Newsletter:** Sent to thousands each month, sharing news, highlights, programs, and advocacy initiatives.

SPONSORSHIP LEVEL: _____

ORGANIZATION: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE: _____

EMAIL: _____

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CHECK ENCLOSED

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INVOICE US