



Greetings!

We want to thank you upfront for supporting the Lincoln-Way High School District 210 Foundation. We are planning our annual **Lincoln-Way Foundation Half Marathon & 10K on Saturday, May 20, 2023. It will kick-off at 7am in beautiful downtown Frankfort at Breidert Green.** Proceeds will fund scholarships as well as grant requests for educational enhancements made on behalf of the students.

Currently, we are seeking **sponsors (reverse side)** plus **donors of takeaway items for the runners.** There are numerous benefits to the sponsoring business. Your sponsorship would be recognized on social media & at the event by the participants, volunteers, fellow supporters of the race, and those who will attend to cheer on the runners. In addition, our sponsors will be highlighted in updated race promotions, communications, etc.

We plan to have music/food/drinks/exhibitors and more. **Runners & volunteers can register via the QR code** and **sponsors** can also visit [www.lw210foundation.org](http://www.lw210foundation.org) for info or email Bob Kennedy, Executive Director, [robert.kennedy@lw210.org](mailto:robert.kennedy@lw210.org) or call 815-462-2976.

**This fundraiser, which is open to all ages, could not be a success without the help of individuals like you.** We thank you for supporting the Lincoln-Way High School District 210 Foundation for Educational Excellence!

Sincerely,

Liz Wirth & Ray Garza  
Co-Chairs of the 2023 L-W Foundation Half Marathon/10K

L-W Foundation is 501(c)(3) non-profit organization, tax id #36-3986393. Information about the Foundation and all events can be found at [www.lw210foundation.org](http://www.lw210foundation.org).



**Presenting Sponsorship (only 1 available) - \$3,000**

- Logo printed on front & back of shirt
- Logo on signage at Race results area
- Mention in post-race announcements
- Booth/table space at post-race celebration
- Logo on race promotions
- Logo and link to sponsor website on registration page
- One Complimentary rectangular ad in all 3 school calendars
- Sponsor can provide 250 items for “swag bag”

**Event Sponsor - \$1,000**

- Logo on signage at Race results area
- Mention in post-race announcements
- Booth/table space at post-race celebration
- Logo printed on back of shirt (space is limited)
- Logo and link to sponsor website on race website
- Logo on race promotions
- One complimentary square ad in all 3 school calendars
- Sponsor can provide 250 items for “swag bag”

**Contributing Sponsor - \$500**

- Logo on signage at Race results area
- Mention in post-race announcements
- Logo printed on back of shirt (space is limited)
- Logo and link to sponsor website on race website
- Booth/table space at post-race celebration
- Sponsor can provide 250 items for “swag bag”

**Friend of the Races or In- Kind “Swag Bag” Sponsor- \$250 & 250 items**

- Logo printed on back of shirt (space is limited)

**Checks payable to:** LWHS Foundation or

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_

Name on Card \_\_\_\_\_  
Address \_\_\_\_\_  
Phone # \_\_\_\_\_  
Signature \_\_\_\_\_