



Presents

PIVOTING DURING THE PANDEMIC: Growing Your Small Business Online

4-PART SERIES

In partnership with Shopify, The Chicagoland Chamber's Illinois SBDC is presenting this *4-part series* to help small businesses learn how to get online, drive traffic and turn browsers into buyers.

With Shopify experts hosting live, participants will be able to ask questions, learn strategies about online selling & visibility, and hear from merchants who have been successful in growing their businesses online.

This exclusive access requires registration to receive the link for access to the live series.



March 4th | 11:30am

▶ JOIN US LIVE WITH SHOPIFY

Offline to Online

FREE WEBINAR



What you need to know



Before you build your site



To make the most of your online store

March 11th | 11:30am

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Driving Traffic

FREE WEBINAR



How to take advantage of organic marketing opportunities



Before you build your site



To make the most of your online store

March 18th | 11:30am

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Browsers to Buyers

FREE WEBINAR



Share ways to optimize conversions



Learn store design ideas to encourage sales



Avoid making mistakes that chase away buyers

March 25th | 11:30am

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Futureproofing with Shopify

FREE WEBINAR



Discuss buyer trends from the past year



Consider multichannel vs omnichannel selling



Capitalize on expected trends for 2021