



Sponsored by:



## **Promote Your Business While Supporting a Local Nonprofit!**

The Maddog Strong Foundation is thrilled to announce that our Inaugural Miles for Maddog 5k/10k Run & Walk will be taking place on Saturday, June 26, 2021, in an officially certified and sanctioned 5K/10K racecourse that runs through beautiful Frankfort Square Park District!

Today we are including race sponsorship information--sponsorship is a great opportunity for businesses to reach hundreds of people on race day and thousands more through our social media and online promotion! The enclosed Sponsorship Information Flyer breaks down our sponsorship levels and the benefits your business can enjoy with your sponsorship!

All money raised will support The Maddog Strong Foundation's mission to inspire people to register to be an organ and tissue donor—giving the gift of life to others as 18-year-old Lincolnway East graduate Maddie Grobmeier selflessly did in 2019—she save three lives, gave sight to two people, and changed the lives of countless others through her tissue donations. We have made amazing strides toward organ and tissue donation awareness and education, which we are excited to share with you. For more information head to [maddogstrong.org](http://maddogstrong.org).

You can register to be a runner (or a walker) at [tinyurl.com/Miles4Maddog2021](https://tinyurl.com/Miles4Maddog2021). There is also a virtual race option for those who prefer that route due to distance or health concerns.

If you have any questions, please reach out to us at [info@maddogstrong.org](mailto:info@maddogstrong.org) or (815) 200-8733. If you are unable to sponsor, but would like to give a monetary donation, you can do so at [maddogstrong.org/support](http://maddogstrong.org/support).

We appreciate your time and consideration, and we can't wait to see you at Miles for Maddog!

Sincerely,  
The Miles for Maddog Team



SPONSORSHIP BENEFITS	PLATINUM \$1250+	GOLD \$1000	SILVER \$500	BRONZE \$250	ADVOCATE \$100
Number of FREE 5K Race Entries for Your Team!	20	10	5	0	0

## PRE-EVENT RECOGNITION

Social Media Promotion					
Website Presence					
Email Blasts					
Press Releases					

## ON-SITE RECOGNITION

Logo on Sponsor Banner on Main Stage					
Name on Event Sponsor Signs					
Logo on Event Sponsor Signs					
Printed Piece in Swag Bag*					
Corporate Item in Swag Bag*					
10x10 Space in Vendor Village OR Post-Race Playground					
6ft Table Space in Vendor Village OR Post-Race Playground					
Logo on Back of T-Shirt**					
Name Engraved on Back of Medals					

## POST-EVENT RECOGNITION

Social Media Promotion					
Thank You Email Blast					
Ongoing Press Releases					

\* Provided by sponsor and must fit into a standard drawstring backpack

\*\* Logo size and placement determined by sponsorship level, number of sponsorships received and date sponsorship received