Privacy Policy

This privacy policy pertains to the use of our website and our Mobile Messaging Program. It does not apply to any interactions between you or your business and the Frankfort Chamber of Commerce via other forms of communication such as emails, social media websites, phone calls, or in person. By using our website, you consent to this privacy policy.

Information We Collect

We collect basic contact information about you and/or your business through the form(s) you submit on our website. We may also passively collect usage data during your time on our site. See the "Cookies" section below for more details. For your safety, when filling out a form on our website or responding to any Mobile Messaging Program, do NOT send any sensitive or confidential information including, but not limited to, usernames, passwords, or other account ids.

How Your Information Is Used

The information we collect is only used internally to familiarize ourselves with your business. We reference it to offer you improved customer support and tailored services that are relevant to your business and/or projects. We also use your information to make changes and enhancements to our website to improve your overall experience while visiting.

Cookies

We may occasionally use cookies during your visit to our site. A cookie is a small file that is saved to your computer's hard drive by your web browser that allows us to compile and/or retain certain details about your visit. We use cookies to compile data for site traffic and user interactions so we can better understand how visitors use our site. We use these details to plan future website improvements and enhanced experiences. You can allow or disable the use of cookies on our or any website by configuring your web browser. Please refer to your web browser's Help section for more detailed instructions. You are not required to accept cookies on our website, but some services and/or features may be altered or disabled entirely if you do not.

We may contract with third-party service providers to assist us with these tasks and those of the Mobile Messaging Program. None of these service providers are permitted to use the information we collect other than to help us complete the above-mentioned tasks.

Google AdWords

We collect anonymous data on our website about page visits using Google Analytics. This information is used to analyze site traffic, navigation patterns, and determine improvements and new feature development to our website. We may use analytics data to serve ads based on a user's prior visits to our website. This helps us display appropriate advertising messages to applicable visitors. These features are designed to help improve your experience with us but they are not required. We encourage you to learn more by reviewing the <u>Google Analytics Public Policy</u>. There are several optout options available:

Google Advertising Opt-Out

Google Analytics Opt-Out

Google Advertising Opt-Out Browser Plugin

Google Analytics Opt-Out Browser Add-On

Disclosure

We do not sell or share your personally-identifiable information (PII) with any unapproved outside parties with the following exceptions:

Trusted parties contracted with us to help provide or maintain the operation of our website, business, or services to you, may have access to this information only while assisting with the above-mentioned tasks and only if they take appropriate measures to keep your information confidential.

Parties associated with law enforcement that request information in order to comply with applicable laws, policy-enforcement, or protect rights, property, or safety of anyone using our website including our staff and visitors. Non-personally identifiable information (PII) may be provided to third parties for advertising, marketing, or other purposes.

Third-Party Links

We may offer third-party products or services on our website. In doing so, we may link to websites associated with these third-parties. Any such websites are required to maintain their own policies and we are not responsible for the content, experiences, or activities conducted as a result of using

these links. Our business is built to serve yours. If you encounter any issues with these third-parties,

we welcome feedback and will consider steps to modify our links, if applicable.

Children's Online Privacy Protection Act (COPPA)

Our website and our Mobile Messaging Programs do not offer services to any person under the age

of thirteen (13), nor do we collect any information from persons under thirteen (13) years of age.

Policy Changes

This page is our complete online privacy policy. Additions or modifications may be made without

announcement but will always be posted here. We encourage you to periodically review the policy

for your own benefit.

Contact The Frankfort Chamber of Commerce

If you have any questions or feedback about this policy, please contact us via email or phone during

regular business hours.

Frankfort Chamber of Commerce

123 Kansas Street

Frankfort, IL 60423

Phone: 815-469-3356

office@frankfortchamber.com