



# Community Guide

The Frankfort Chamber of Commerce, in cooperation with Shaw Media, is producing a comprehensive guide for the Frankfort area. Chamber members will have the opportunity to share their advertising message in a publication that will have excellent exposure and a long shelf life.

## *The guide will be filled with:*

- ◆ Helpful government and education information
- ◆ Important phone numbers
- ◆ Facts and area resources
- ◆ Consumer guide listing of chamber members only

## Coverage

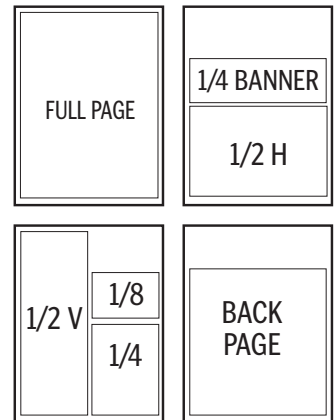
- **Reach 8,000 households** through direct mail delivery to residents and businesses in Frankfort.
- **Reach another 2,000 residents** through additional distribution by the Frankfort Chamber.

## DEADLINES

**February 5, 2021:** Space Reservation

**Mid March 2021:** Publication Date

ADVERTISING RATES*				
PAGE SIZE	WIDTH	HEIGHT	MEMBER RATE	NON- MEMBER RATE
<b>FULL PAGE</b>	4 col. (7.875")	10.12"	\$1,500	\$1,875
<b>1/2 PAGE (HORIZONTAL)</b>	4 col. (7.875")	5"	\$895	\$1,118.75
<b>1/2 PAGE (VERTICAL)</b>	2 col. (3.875")	10.12"	\$895	\$1,118.75
<b>1/4 PAGE</b>	2 col. (3.875")	5"	\$495	\$650
<b>1/4 PAGE - BANNER</b>	4 col. (7.875")	2.43"	\$495	\$650
<b>1/8 PAGE - BUSINESS CARD</b>	2 col. (3.875")	2.43"	\$275	\$425
<b>BACK COVER</b>	4 col. (7.875")	8.75"	\$1,800	
<b>INSIDE FRONT COVER</b>	4 col. (7.875")	10.12"	\$1,725	
<b>INSIDE BACK COVER</b>	4 col. (7.875")	10.12"	\$1,725	



**All ads include full color!**

\*Be sure to ask about available PREMIUM POSITIONING pages 3, 5, 7.

\*Additional 15% up-charge.

**Contact LORA HEALY to reserve your spot today!**

**C: (708) 377-8413**

**LHealy@shawmedia.com**

**SHAW MEDIA**  
est. 1851