



Community Guide

The Frankfort Chamber of Commerce, in cooperation with Shaw Media, is producing a comprehensive guide for the Frankfort area. Chamber members will have the opportunity to share their advertising message in a publication that will have excellent exposure and a long shelf life.

The guide will be filled with:

- ◆ Helpful government and education information
- ◆ Important phone numbers
- ◆ Facts and area resources
- ◆ Consumer guide listing of chamber members only

Coverage

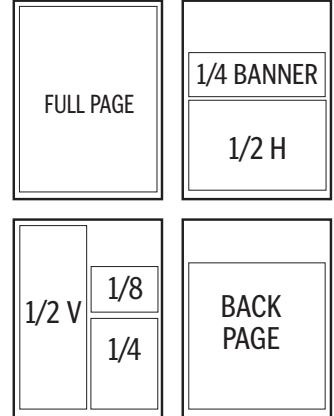
- **Reach 8,000 households** through direct mail delivery to residents and businesses in Frankfort.
- **Reach another 2,000 residents** through additional distribution by the Frankfort Chamber.

DEADLINES

February 5, 2021: Space Reservation

Mid March 2021: Publication Date

ADVERTISING RATES*				
PAGE SIZE	WIDTH	HEIGHT	MEMBER RATE	NON- MEMBER RATE
FULL PAGE	4 col. (7.875")	10.12"	\$1,500	\$1,875
1/2 PAGE (HORIZONTAL)	4 col. (7.875")	5"	\$895	\$1,118.75
1/2 PAGE (VERTICAL)	2 col. (3.875")	10.12"	\$895	\$1,118.75
1/4 PAGE	2 col. (3.875")	5"	\$495	\$650
1/4 PAGE - BANNER	4 col. (7.875")	2.43"	\$495	\$650
1/8 PAGE - BUSINESS CARD	2 col. (3.875")	2.43"	\$275	\$425
BACK COVER	4 col. (7.875")	8.75"	\$1,800	
INSIDE FRONT COVER	4 col. (7.875")	10.12"	\$1,725	
INSIDE BACK COVER	4 col. (7.875")	10.12"	\$1,725	



All ads include full color!

*Be sure to ask about available PREMIUM POSITIONING pages 3, 5, 7.

*Additional 15% up-charge.

Contact LORA HEALY to reserve your spot today!

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