



2021 "Welcome to Frankfort" Gift Bag program

How would you like to get your business information in the hands of every new Frankfort resident in 2021—an estimated 400 to 600 people who are eager to learn about their new community, and local products and services.

The Chamber's **"Welcome to Frankfort" Gift Bag program** provides you with an avenue to do just that!

It gives Chamber members the opportunity to capitalize on the credibility of the Chamber to influence new residents to "Shop Chamber Members First." According to a national study, consumers are 63% more likely to buy from businesses that are members of the local chamber of commerce.

Here is how the Welcome program works:

The Village gets an average of 30 to 50 new residents each month! When a new resident visits Village Hall to set up their utility account, they are given a **"Welcome to Frankfort" Gift Bag**, a reusable tote bag full of coupons, information, and goodies provided by our members.

In turn, the new resident is asked to fill out a brief information sheet so we can capture their data. If they opt-in to receive future communications, we will provide their name and mailing address to our participating Chamber members so they can do their own follow-up.

The cost to participate for 2021:

* \$200 for businesses

* Free for non-profits

To take advantage of this great promotional opportunity, please register at <https://bit.ly/2VGtJ49> or call Kris at the Chamber, 815-469-3356.

Bring us 100-400 items and we will let you know when we run out so you can replenish. We will begin adding your items to the bags as soon as we receive them.

Be creative with what you give us for the bags. If you need ideas, call the Chamber and we will help. We also have several Chamber members who can help you come up with a promotional item or offer. See the list below.

Thank you for being an active member of the Frankfort Chamber of Commerce!

Chamber Members who provide printing and/or promotional items include:

Action Sports	75 Bankview Dr	Frankfort	IL	60423	www.actionsports.com
Advertising Solutions	26444 S. 88th Ave	Monee	IL	60449	shopadvertisingsolutions.com
Image360 Mokena	9960 191 Street, Suite E	Mokena	IL	60448	image360mokena.com
Local Printing & Design	9 W. Nebraska	Frankfort	IL	60423	www.localprintinganddesign.com
Minuteman Press Frankfort	55 Bankview Dr	Frankfort	IL	60423	www.frankfort-il.minutemanpress.com
On Time Design, Inc.	19252 S. Blackhawk Pkwy, Unit 75	Mokena	IL	60448	www.ontimedesign.com
Perma Graphic Printers	216 N. Marley Road	New Lenox	IL	60451	www.permagraphicprinters.com
QBF Graphics Group	18650 Graphics Court	Tinley Park	IL	60477	qbfgraphics.com
US Safety Products	24 Sangmeister, Unit B	Frankfort	IL	60423	ussafetyproducts.com