

LABELED WITH INTEGRITY SINCE 1969...DISCOVER YOUR BRAND WITH US!

419.693.6573 • 800.882.5104
Fax 419.697.1682



www.bollinlabel.com
www.supermarketlabels.com

March 31, 2021

To: Bollin Label Customers
Subject: Price Increase Announcement

During the past 4 years, we have continued to see instability in the raw material environment. Many industries: including ours, are being impacted by the rising costs of commodity materials such as polypropylene surcharges, adhesive component shortages, and corrugated increases. Additionally, we are still seeing staggering increases in logistics and freight costs.

Because of these instabilities and increased costs, we have received notification from nearly all our raw material suppliers that price increases have become evident.

While we continue to work diligently to reduce the impact of these increases, they are simply too large for us to absorb. Because of these increases we find it necessary to re-cover part of these costs with an estimated **7%** increase on most catalog items including Monarch product effective **July 1, 2021**.

- All catalog orders placed before July 1, 2021, with normal lead times will be accepted at current prices.
- Current Custom Label pricing will be reviewed upon submission of a purchase order.
- You will receive a new price list for all supermarket catalog items via email by May 15, 2021. Please contact your Account Manager with any questions or concerns.

I want to assure you that we do not take this type of action lightly and Bollin Label Systems will continue to work with our suppliers to minimize the effect of raw material increases and identify within our business where costs can be eliminated.

Through these challenging times, we remain committed to our relationship and to continue to provide exceptional value and industry leading solutions and service. We appreciate your continued support and thank you for your business.

Best Regards,

Helen Darrah
Executive Director of Sales & Marketing