



Meet Cathy Messmer, owner of Curlystitch Embroidery...

1. Describe Your Business:

Curlystitch Embroidery does custom embroidery, screen printing, monogramming, patches, vinyl, decals, business logos, specialty items, and appliqué.

2. Tell us your story:

I have been a seamstress all my life and I have been doing custom embroidery for the last 25 years, in three different states, 6 different locations due to relocation as a military family. I am thankful to be able to share my love for embroidery with my new Finger Lakes family. When my husband retired from the US Army after 31 years, we chose Odessa, as our forever home. Returning to New York to be close to family has proven to be a rewarding decision. We have been married 32 years, and have three children,

and two grandchildren.

I started embroidering in North Carolina as a manager in a shop that brought personalization and professional apparel to people's lives. I guess I caught the fever that wants to stitch out your ideas beautifully and creatively. I try to keep up with the latest trends and software that allow me to offer the most up to date services where embroidery is concerned. Baseball caps have always been a favorite item for me. I have over 200 styles in stock, LOL. (Don't tell me husband). Come see me anytime on the corner of Church St. and Speeday. My shop is in the carriage house, and I'm open Monday-Friday 9-5, and by appointment. Just give me a call (910) 964-0860.

3. What has helped you succeed and gain experience?

Much of my business is repeat, or by word of mouth. I network with other businesses and I am constantly educating myself and updating my equipment.

4. What inspires you?

My family, friends, community and most especially my faith give me my inspiration.

5. What keeps you up at night? What are your challenges?

I want to be a positive member of my community, so servicing thee community and my customers work hand in hand.

My biggest challenge is spending time with my family, including my husband. We stay very busy.

6. What is your favorite local activity?

I am proud to say I am a member of the Water Aerobics in Odessa. I love our swim team!!! I also love working alongside of my husband in his amazing vegetable garden.

7. Is there anything else we should know about you?

If you want to know anything more stop in at the shop and meet me! I don't have a website at this time, but you can check out our site on Facebook at Curlystitch Embroidery. Please like and share!! I would be happy to chat by text, instant message, or phone call, but my favorite method is in person!