



SOUTHERN MINNESOTA
INITIATIVE FOUNDATION

Collaborating for Regional Vitality

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Community Foundation Endowment Fundraising Challenge For Community Foundations with endowments under \$100,000

WHAT

Southern Minnesota Initiative Foundation (SMIF) is offering an Endowment Fundraising Challenge opportunity to our Community Foundations with general endowments below \$100,000 to promote endowment giving and help grow the philanthropic base in southern Minnesota.*

BENEFIT TO COMMUNITY FOUNDATION

Incentivize community residents to donate to your general endowment fundraising campaign by letting them know every \$1 they give is receiving a match.

DETAILS

SMIF is offering:

- \$1 match for every \$2 in donations for community foundations with an endowment under \$50,000*
- \$1 match for every \$4 in donations for community foundations with an endowment between \$50,000-\$99,999*
- Largest donation eligible for the match is \$2,500
- The maximum amount each Community Foundation can receive is \$5,000
- Donations must be allocated to the general endowment to qualify for the match
- This is a competitive match between all SMIF Community Foundations and is on a first come, first serve basis
- Dollars will only be matched once SMIF receives the donation in-house (match added to your endowment account on June 30, 2026)
- Dollars cannot be transferred from project account to endowment account to obtain match
- SMIF has allocated \$20,000 for this match to its Community Foundations
- Checks must be dated and received at our office between July 1, 2025-June 30, 2026 to be eligible for the match

SUCCESS STORY: Mapleton Area Foundation



Mapleton Area Foundation (MAF) understands the importance of building up an endowment fund in order to create stability for the future of their community. They focus on fundraising every year with this goal in mind. “ SMIF’s matching grants helped our Community Foundation be able to fulfill our mission which is ‘to enhance the Mapleton area by supporting programs and projects to improve the quality of life and build a stronger community for people of all ages.’ We are so thankful to have a great relationship with SMIF. Their help and guidance are awesome!” says Jeff Annis, Chair of the MAF board.

***Match level will be based on endowment as of June 30, 2025 and match will be deposited into Community Foundation’s endowment fund.**

TIMELINE

July 1, 2025 to July 1, 2026

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