

Oh, the things you'll see at the
Great Dairy Adventure!



Weds. July 19, 2017
9:30 a.m. to 2:30 p.m.

This "dairy" fun event takes place at the MSU Pavilion
located on the southwest corner of Mt. Hope Road and Farm Lane.

Free parking. **Free** admission.

- Milk is a local food - learn how fresh milk travels from the farm to your table within 48 hours!
- Pet different breeds of cows and calves!
- Milk a cow!
- Create fun take-home projects!
- Enjoy free dairy food treats, including ice cream!
- Participate in entertaining activities that teach the nutritional importance of consuming dairy products!
- Held indoors! Rain or Shine!

Free admission and fun activities for all ages!

The Great Dairy Adventure!

A fun and kid-friendly activity for kids of all ages!



Weds. July 19, 2017

9:30 a.m. to 2:30 p.m.

MSU Pavilion for Agriculture and Livestock

4301 Farm Lane, East Lansing, MI

(located on southwest corner of Mt. Hope Road and Farm Lane)

Mark your calendar for the Great Dairy Adventure on Weds, July 19, 2017, from 9:30 a.m. to 2:30 p.m.! This event is geared to families, daycare centers, summer camps and anyone who wants to learn more about dairy farming and sample free ice cream and other dairy products. Pack up the kids, a camera and the picnic basket, and head out to the MSU Pavilion for a "dairy" fun-filled day!

Attendees will have a chance to try milking a cow, create a variety of craft projects, experiment with dairy recipes, pet baby calves and learn about the steps milk takes on its journey from cow to grocery store to family table. There will be samples of dairy foods, giveaways, and hands-on activities teaching the nutritional benefits of dairy foods. MSU student athletes will also be on hand for autographs.

Did you know that milk is produced locally in Michigan and can travel from the farm to your table within 48 hours? That's right, milk is a local product produced fresh every day on one of Michigan's nearly 1,800 dairy farms. Fresh milk is transported to the dairy processing plant where it is pasteurized and then bottled or processed into dairy foods before being delivered fresh to the store, all within 48 hours of leaving your local dairy farm! Attendees will learn about the steps milk takes on its journey from cow to grocery store, and have a chance to ask dairy industry experts questions about how milk is produced and processed into several types of dairy products.

The Great Dairy Adventure is part of the annual Michigan Dairy Expo, which takes place July 17-21. Students from 4-H clubs and FFA chapters across the state take part in educational skills contests during the week, and hundreds of cows will be exhibited by their owners in various breed shows.

Parking, admission and all activities are free. Picnic areas can be set up on the lawn around the MSU Pavilion and MSU Concessions will be open. All activities take place inside the Pavilion and all events are handicapper accessible. The entire event is held inside, rain or shine!

Are you bringing a group? Groups of 20 or more people should have a representative check-in first to receive a packet and additional instructions.

Are you a teacher or group leader? Teachers/leaders will receive packets of nutrition education materials that provide simple ideas for teaching children about the importance of including three daily servings of dairy in their diet and increasing physical activity to develop strong bones and promote a healthy lifestyle.

Do you need more information? Contact Carla McLachlan at (517) 432-5402 and visit the United Dairy Industry of Michigan (UDIM) website at www.milkmeansmore.org.