

TPCA 2021 PARTNER¹ OPPORTUNITIES

PLATINUM LEVEL

Platinum Level Partners are key to TPCA's strategic vision. These partners receive a variety of exclusive benefits including face-to-face interaction with CHCs leaders.

GOLD LEVEL

Gold Level Partners receive recognition throughout the year and have premium exposure at the TPCA Annual Conference and President's Dinner.

SILVER LEVEL

Silver Level Partners receive recognition throughout the year and exclusive discounts on exposure at the TPCA Annual Conference and President's Dinner.

TRAINING PARTNER

TPCA hosts a variety of trainings and webinars throughout the year. This level of sponsorship offers premium exposure to targeted groups of TPCA membership.

	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	TRAINING PARTNER
VIDEO INTRODUCTION WITH TPCA CEO	✓	✗	✗	✗
OPPORTUNITY TO MEET WITH HEALTH CENTER LEADERS	✓	✗	✗	✗
PARTNERSHIP RECOGNITION AT WEBINARS & TRAININGS	✓	✗	✗	✗
FIRST OFFER OF PRESENTING SPONSORSHIPS FOR TPCA EVENTS	✓	✗	✗	✗
LOGO RECOGNITION WITH LINK FROM TPCA HOMEPAGE	✓	✓	✗	✗
PREMIUM BOOTH AT THE TPCA ANNUAL CONFERENCE	✓	✓	✗	✗
PARTNERSHIP RECOGNITION AT ALL ANNUAL CONFERENCE SESSIONS	✓	✓	✗	✗
OPPORTUNITY TO INCLUDE CONTENT IN THE TPCA UPDATE	✓	✓	✗	✗
ADVERTISEMENT IN ANNUAL CONFERENCE GUIDE	✓	✓	✓	✗
COMPANY PROFILE & LINK ON TPCA PARTNERS' WEBPAGE	✓	✓	✓	✗
COMPLIMENTARY TICKETS ² TO ANNUAL PRESIDENT'S DINNER	✓	✓	✓	✗
RECOGNITION IN THE TPCA UPDATE NEWSLETTER	✓	✓	✓	✓
PROMOTION OF PARTNERSHIP ON TPCA SOCIAL PLATFORMS	✓	✓	✓	✓
TARGETED MESSAGING TO WEBINAR & TRAINING ATTENDEES	✗	✗	✗	✓
	\$10,000	\$5,000	\$2,500	\$1,500

1. Referred to as Associate Membership class in the TPCA By-Laws.

2. Platinum Level receives 4 complimentary tickets, Gold receives 2, and Silver receives 1.