

**The only thing  
more tragic  
than a death...**

**Is a death that  
could have  
been prevented.**

# 2018 PROGRESS REPORT



THE  
**COMMITTEE**  
ON **TRAUMA**



100+years

AMERICAN COLLEGE OF SURGEONS  
*Inspiring Quality:  
Highest Standards, Better Outcomes*

**BLEEDINGCONTROL.ORG**

## STOP THE BLEED

# The Call to Action

The Stop the Bleed Program® was born in the aftermath of the active shooter disaster on December 14, 2012, at Sandy Hook Elementary School in Newtown, CT. In April 2013, a group known as the Joint Committee to Create a National Policy to Enhance Survivability from Active Shooter Events and Intentional Mass Casualty was convened by the American College of Surgeons (ACS) in collaboration with others in the medical community and representatives from the federal government, the National Security Council, the U.S. military, the Federal Bureau of Investigation, and governmental and nongovernmental emergency medical response organizations, among others. Together, they created a protocol for national policy to enhance survivability from active shooter and intentional mass casualty events.

The committee's recommendations are called the Hartford Consensus, and currently consist of four reports. The group was formed under the guidance and leadership of trauma surgeon Lenworth M. Jacobs, Jr., MD, MPH, FACS, who today leads the ACS Stop the Bleed Program and also serves as the director of the Trauma Institute at Hartford Hospital, CT.

Among the Hartford Consensus' recommendations was one calling for professional first responders (law enforcement and EMS/fire/rescue) to be trained and empowered to stop life-threatening external bleeding. Another of its recommendations, and one that also is embraced by the White House, went one step further and called for training **immediate responders**—individuals who are present at the scene who can immediately control bleeding with their hands and equipment that may be available.

In October 2015, responding to the Hartford Consensus' recommendation that the public be trained, the White House launched the Stop the Bleed national awareness campaign with a call to action. Stop the Bleed is intended to cultivate grassroots efforts that encourage bystanders (**immediate responders**) to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives.

The American College of Surgeons and the ACS Committee on Trauma take this call to action seriously. Our goal is to train every American in basic bleeding control techniques and to work tirelessly toward placing bleeding control kits in every public venue, including schools, community centers, places of worship, and stadiums.



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## STOP THE BLEED

# We Have Come Together

Two ways we promote our Stop the Bleed Program and services are through our website, *bleedingcontrol.org*, and our Twitter feed, @bleedingcontrol. The website is the premier site for bleeding control information and has been accessed more than 700,000 times. We have nearly 3,500 Twitter followers.

Our leadership and commitment to stopping the bleed has earned us the respect of many distinguished partners in both the public and private sectors. We acknowledge them with deep gratitude and respect.



FEMA



Johnson & Johnson



U.S. Fire Administration

## STOP THE BLEED

# We're Making a Difference

The power of Stop the Bleed is in the numbers. The number of individuals who volunteer their time to be trained to teach bleeding control courses, the number of those who take a class to learn how to stop the bleed before first responders arrive, and the number of federal, state, and private entities that support our efforts through sound policy, grant making, and philanthropy. We are passionate about what we do, and we know that the more people who learn how to stop the bleed, the more lives will be saved.

Since the program's inception, we have actively worked to teach thousands of surgeons, nurses, emergency medical technicians, paramedics, and other allied medical technicians how to teach bleeding control so that they can in turn teach the general public how to stop uncontrolled bleeding—not just in cases of mass casualty events but in the event of bleeding from injuries caused by car and motorcycle accidents, farm injuries, and even lawnmower and bicycle injuries. We have made great progress in a short period of time. Now people of all ages and walks of life all over the world are learning what it takes to Stop the Bleed.

But our work has just begun.

# Program Growth

## United States

Instructors: **15,332**

Trained: **124,350**

## World

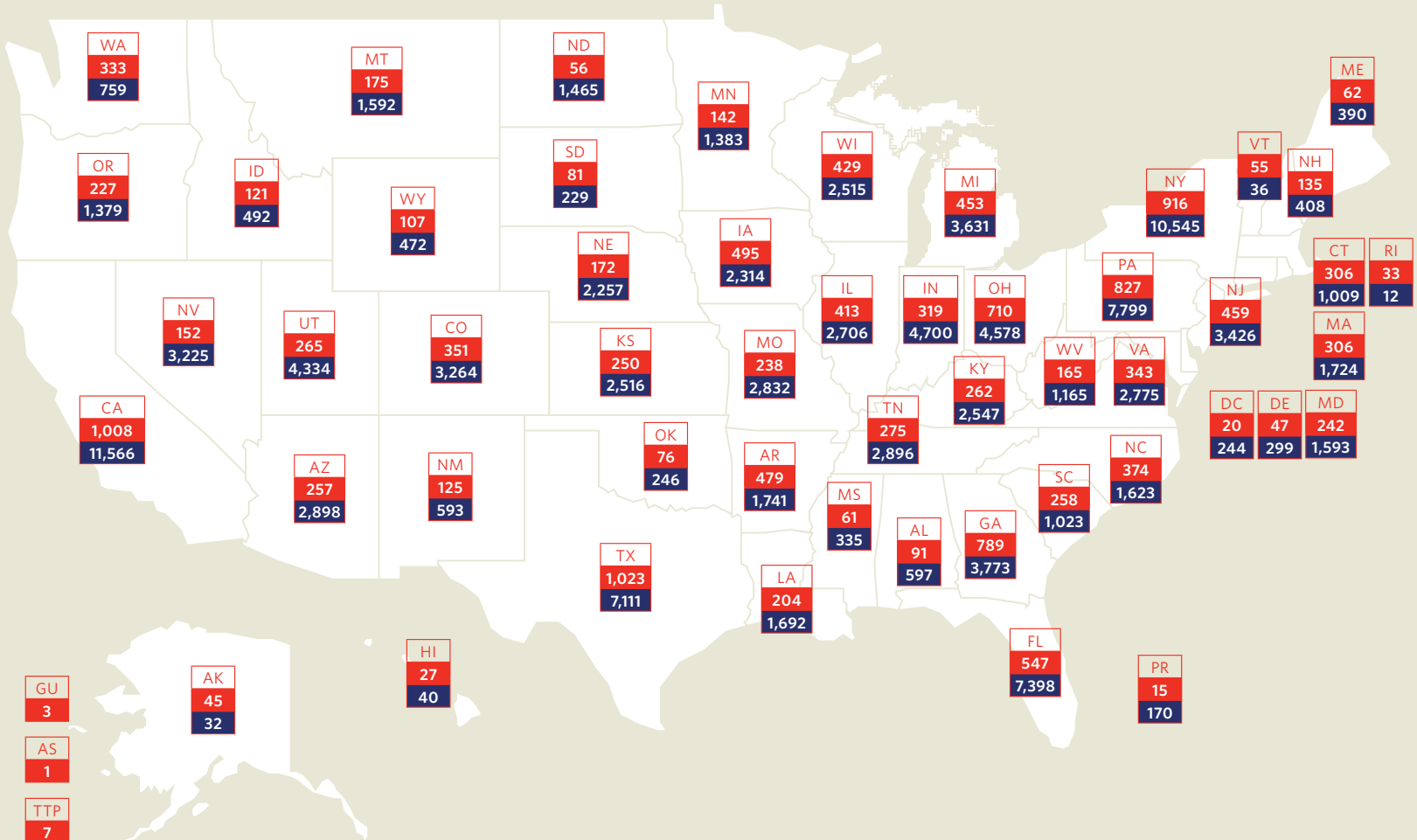
Instructors: **16,160**

Trained: **133,113**



# United States

**INSTRUCTORS  
TRAINED**



As of March 15, 2018

# World

**INSTRUCTORS  
TRAINED**

## NORTH AMERICA

CANADA	92	357
MEXICO	126	1,930
UNITED STATES	15,334	124,354
U.S. ISLANDS	4	19

## CENTRAL AMERICA

COSTA RICA	6	-
CUBA	4	160
DOMINICAN R.	14	67
GUATEMALA	13	104
HONDURAS	14	-
NICARAGUA	1	-
PANAMA	14	10

## SOUTH AMERICA

ARGENTINA	20	20
BOLIVIA	8	854
BRAZIL	25	198
CHILE	33	354
ECUADOR	20	415
PARAGUAY	3	363
PERU	1	-
URUGUAY	1	-
VENEZUELA	4	-

## EUROPE

AUSTRIA	3	110
BELGIUM	12	45
CZECH REPUBLIC	4	-
FRANCE	5	33
GEORGIA	17	-
GREECE	3	129
GERMANY	17	96
IRELAND	1	-
ITALY	51	431
NETHERLANDS	6	-
POLAND	5	82
PORTUGAL	6	-
SPAIN	179	1,506
SWEDEN	1	-
SWITZERLAND	3	-
UKRAINE	1	45
UNITED KINGDOM	13	20

## AFRICA

ALGERIA	1	-
CAMEROON	-	14
EGYPT	2	-
MALI	-	56
SIERRA LEONE	1	-
SOUTH AFRICA	19	-
TUNISIA	-	27

## ASIA

AFGHANISTAN	-	112
BAHRAIN	1	-
BANGLADESH	4	-
CAMBODIA	-	71
CHINA	4	-
INDIA	1	-
INDONESIA	3	-
IRAN	1	-
IRAQ	6	328
ISRAEL	2	-
JAPAN	1	-
JORDAN	1	40
KUWAIT	1	12
MALDIVES	1	-
PALESTINIAN T.	1	-
PHILIPPINES	7	12
QATAR	1	-
SAUDI ARABIA	7	70
SINGAPORE	11	-
TAIWAN	1	-
UAE	1	-

## AUSTRALIA

AUSTRALIA	8	29
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As of March 15, 2018

## STOP THE BLEED

# The “Life-Savers”

The tourniquets and hemostatic dressings in these kits use the same technology the Department of Defense has tested and approved for use by all U.S. military forces.

These kits are affordably priced and designed to go where you would keep a first aid kit, including in your kitchen, garage, bathroom, laundry room, or in your car. A portion of the proceeds from the sale of these kits is reinvested in our initiative to continue our mission of saving lives by stopping uncontrolled bleeding.





PERSONAL BLEEDING  
CONTROL KIT



PREMIUM PERSONAL  
BLEEDING CONTROL KIT



PORTABLE BLEEDING  
CONTROL BAG



WALL-MOUNTED BLEEDING  
CONTROL STATION



TRAINING KIT



STOP THE BLEED

# Others Are Spreading the Word

## Recognition



# PSAs



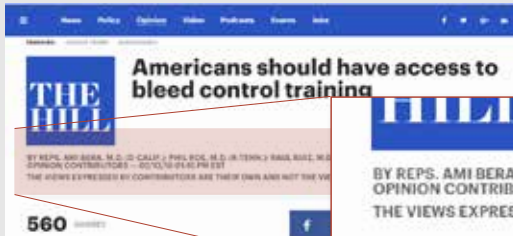
In a new public service announcement, Devin McCourty, a defensive back for the New England Patriots, explains why access to resources for bleeding control should be a priority in sports arenas, pointing out that Gillette Stadium is the first stadium in the league to train their personnel and offer public access to bleeding control kits.

The cast of *Code Black* and the CBS Cares campaign encourage you to learn how to Stop the Bleed.





# Congress Is Listening



THE HILL

BY REPS. AMI BERA, M.D. (D-CALIF.); PHIL ROE, M.D. (R-TENN.); RAUL RUIZ, M.D. (D-CALIF.); AND BRAD WENSTRUP, D.P.M. (R-OHIO).  
OPINION CONTRIBUTORS — 02/13/18 01:15 PM EST  
THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL



"Who would have thought that God would have put Brad out on the field with me, because the tourniquet he applied, many will tell you, saved my life so I could actually get to the hospital on time without blood loss." House Majority Whip Steve Scalise (R-La.) spoke these words on the House floor on Sept. 14, his first day to work after the congressional baseball practice shooting on June 14.

According to the National Trauma Institute, a traumatic injury, hemorrhage, or major loss of blood, is responsible for over 35 percent of pre-hospital deaths and over 40 percent of deaths that occur within the first 24 hours. As physicians from both sides of the aisle, thinking back to that congressional baseball practice, it's hard to imagine what Scalise's fate would have been if a tourniquet had not been applied to his leg - and his bleeding had not stopped.



From to left to right: Lenworth M. Jacobs, Jr., MD, MPH, FACS; Representative Brad Wenstrup, DPM (R-OH); House of Representatives Majority Whip Steve Scalise (R-LA); and Jack A. Sava, MD, FACS

Representative Rodney Davis (R-IL)

# The News Keeps Getting Better

UPMC LIFE CHANGING MEDICINE

**STOP THE BLEED**

## UPMC Leads Consortium of Trauma Centers in Three States to 'Stop the Bleed'

PITTSBURGH, Aug. 24, 2016 – UPMC, Pennsylvania's largest trauma system, is committing \$1.3 million over three years for a community outreach program that will teach adult residents, school students and staff, first-arriving responders, including law enforcement officers and firefighters throughout the region, basic first aid for victims of severe blood loss from injuries such as gunshot wounds, mass casualty incidents, motor vehicle accidents and other traumatic events.

"Stop the Bleed" is coordinated through the Copeland Regional Trauma Council (CRTC), a consortium named for the late Charles E. Copeland, M.D., a UPMC trauma surgeon and founder of the UPMC Mercy Burn Center. The CRTC includes the five UPMC trauma

FOX CAROLINA

HOME NEWS WEATHER COMMUNITY INVESTIGATIONS VIDEO SPORTS STATION

## SRHS receives grant to supply SC schools with 'Stop the Bleed Kits'

Posted: Mar 14, 2018 11:45 AM CDT  
Updated: Mar 14, 2018 11:45 AM CDT  
By Dai Kalsi [CONNECT](#)

SPARTANBURG, SC (FOX Carolina) - Spartanburg Regional Health System said its Trauma Team received grant funding to equip every school in South Carolina with "Stop the Bleed Kits."

The deadly 2016 Townville school shooting inspired SRHS trauma program manager Amy Hamrick to write the grant. The \$278,000 grant request was originally meant only for the Upstate but was then picked up by the other three other hospital systems for a final grant of \$1.2 million

CHSC will distribute this kits will be available to those for the 2018-19 school year and training will be



(file photo | Storyblocks)

News Channel 6

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## "Stop The Bleed" initiative expected to launch in 2017-2018 for schools across Georgia

By Dentine Young

Updated on 05/22/17 at 11:00 PM EDT



Augusta, GA (WJBF) - All public schools in Georgia will be granted 12 "Stop the Bleed" kits that will faculty and staff in how to render immediate medical aid until professional responders arrive.

"Stop the Bleed" is becoming nationwide along with the slogan "If you see something, do something".

The Doctors Hospital Trauma Center is jumping in and making sure that the public knows how to stop the bleeding at the scene of a traumatic incident until



# Join Us.

To learn more about Stop the Bleed,  
become an instructor, or enroll in a  
bleeding control class, please contact us  
at *[bleedingcontrol.org/contact-us](https://bleedingcontrol.org/contact-us)*.



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