

WOMEN'S EMPOWERMENT WALK



2021 Virtual WALK Sponsorship Opportunities

Gender Equality benefits everyone - including business.

Companies can influence positive change, especially through corporate culture and leadership, marketing, and in their products and services. We invite you to make a commitment toward gender equality by supporting UN Women.

All funds support the work of UN Women, including programs that prevent and eliminate violence against women and girls. UN Women USA is an independent non-profit, 501c3 organization. Headquartered in Washington, DC, with chapters in Chicago, Durham, Los Angeles, New York, Miami, Sarasota, and San Francisco. EIN 54-1244401.

The UN Women USA audience is composed of thousands of committed women and men. They support UN Women's mission of gender equality and women's empowerment, in both government, civil society and business. Our Walk engages all genders, all generations, and all abilities to come together and participate in this shared effort. Join with us!

Join WE Walk:

Strides Against Violence

The first-ever United Nations Women USA virtual walk.

Registration opens October 1 and continues through the 16 Days of Activism Against Gender Based Violence - November 25 to December 10.

- Form a company team and support the work of UN Women
- Include UN Women in your corporate employee matching program

Walk with us at

unwomenusa.org/walk



Sponsor WE Walk: Strides Against Violence

Ending Violence Against Women and Girls is EVERYONE'S Business



Gender Equality:
Good for the bottom line.

Companies that invest in better employment opportunities and Gender Equality for women demonstrate increased profitability, innovation and productivity.

- "Investing in Women's Employment," published by the International Finance Corporation.



UN Women's **#HeForShe** movement has mobilized millions of men as champions of gender equality.



Recognition Levels	VISIONARY \$25,000 and up	CHANGEMAKER \$10,000- \$24,999	ACTIVIST \$5,000 (\$5-10K)	ADVOCATE \$2,500 (\$2.5-5K)	FRIEND \$1,000 (\$1-2.5K)	LOCAL SUPPORT/ IN-KIND
Story in UN Women USA National newsletter and WE Walk website highlighting support for gender equality	Yes!					
Speaking opportunity at WE Walk virtual celebration event on Human Rights Day, December 10	Yes!					
"About the Organization" mention in UN Women USA newsletter and WE Walk website	Yes!	Yes!				
Logo placement on UN Women USA National and WE Walk websites, National newsletter and social media	Yes!	Yes!				
Mention at WE Walk virtual celebration event	Yes!	Yes!				
Broad reach in 7 metro areas: logo on Chapter websites, newsletters and WE Walk marketing materials	Yes!	Yes!				
Feature Story in Chapter Newsletter(s)	Yes!	Yes!	Yes!			
Through Women's Eyes International Film Festival All-access film passes and logo screenwash (sponsor level determined)	Yes!	Yes!	Yes!	Yes!		
Posts in Chapter Social Media	Yes!	Yes!	Yes!	Yes!		
LOCAL: Logo/Name on Chapter Event Materials and Website			Yes!	Yes!	Yes!	Yes!
LOCAL: Logo/Name in Chapter Newsletters			Yes!	Yes!	Yes!	Yes!
LOCAL: Tickets to Chapter Events			Yes!	Yes!	Yes!	Yes!