

## Winter Closure Cardinal Green Campaign

The Cardinal Green Buildings outreach campaign is now live for the rest of the quarter with Winter Closure and individual conservation possibilities! Winter Closure will extend from Saturday, December 22, 2018 to Sunday, January 6, 2019.

This year, we will once again orchestrate the Cardinal Green Buildings campaign through My Cardinal Green, our online platform that tracks and rewards contributions to campus sustainability. As a building manager, you qualify for a \$250 incentive once you earn 100 points through My Cardinal Green. You will be asked to take a short survey upon signing up.

There are many actions available in My Cardinal Green specifically for the Cardinal Green Buildings campaign that can help you earn points towards your incentive. These will populate at the top of your dashboard under "Promotional Actions." You can also expect emails from me alerting you to specific actions. All building managers who complete all applicable Cardinal Green Buildings actions will earn 10 bonus points in My Cardinal Green at the end of the campaign!

Please be sure to share the message with your building occupants, so that we can maximize our savings for even greater results. You can find message templates and display graphics online here. Please feel free to contact us with any questions, and we look forward to working with you again this year!

Sincerely,

### The Cardinal Green Buildings Planning Team

(Office of Sustainability, Facilities Energy Management, and Zones)

#### Moira Hafer, LEED AP O+M

Building Sustainability Program Manager, Office of Sustainability

Department of Sustainability & Energy Management, Stanford University

650-497-5471

<http://sustainable.stanford.edu>

