



U.S. Small Business  
Administration



***YOU'RE INVITED! Join the SBA's Iowa District Office and the Veterans Business Resource Center in celebrating National Veteran's Small Business Week with the launch of our FY 2019 Small Business Bootcamp Webinar Series!***



The U.S. Small Business Administration's (SBA) Iowa District Office and the St. Louis Veterans Business Resource Center (VBRC) are pleased to continue their **FREE** monthly webinar series for veterans, National Guard members, Reservists, and

their spouses to help start, build and grow their small businesses. The first Webinar in this year's series, **Magnetic Marketing**, will be held on **Wednesday, November 14, 2018 from 11:30 a.m. – 12:30 p.m.**

**Magnetic Marketing** is designed to help you “re-invent” your entire marketing process for the better. You'll learn a systematic approach to help you attract, keep, cultivate, and multiply customers so that your entire business grows more valuable and sustainable. Learn how to determine the right message, for the right market, and in the right media for marketing that is efficient, effective and profitable.

The Small Business Bootcamp Webinar Series is **FREE**, but registration is requested. **Register for the November 14<sup>th</sup> Webinar at:**

**<https://sba-vboc.ecenterdirect.com/events/13576>**





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**All Webinars will be held from 11:30 a.m. – 12:30 p.m.  
the 2<sup>nd</sup> Wednesday of the Month.**

**November 14, 2018, 11:30 a.m-12:30 p.m. : Magnetic Marketing**  
**Register at: <https://sba-vboc.ecenterdirect.com/events/13576>**

**December 12, 2018, 11:30 a.m-12:30 p.m. : Networking with Focus**  
**Register at: <https://sba-vboc.ecenterdirect.com/events/13589>**

**January 9, 2019, 11:30 a.m-12:30 p.m. : Key Performance Indicators**  
**Register at: <https://sba-vboc.ecenterdirect.com/events/13590>**

***Additional Webinar Topics and Registration links will be announced at a later time for the following dates: February 13<sup>th</sup>, March 13<sup>th</sup>, May 8<sup>th</sup>, June 12<sup>th</sup>, July 10<sup>th</sup>, August 14<sup>th</sup>, and September 11<sup>th</sup>.***

***For questions, please contact:***

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