

LASER FOCUSED:

MPHCA 31st annual conference

ELEVATING THE PATIENT EXPERIENCE.

2018 Vendor and Sponsors Guide



You are invited to join MPHCA for the 31st Annual Conference at the Beau Rivage in Biloxi, MS.

This year's theme, Laser Focused: Elevating the Patient Experience, encourages us to think about what ways that we can make improvements to patient outcome the center of our efforts.

Your participation will allow you to make introductions and connections, helping to promote your brand to the 21 health centers that MPHCA represents, providers, and attendees. All sponsorships and exhibit booths include full registrations for all conference sessions and events. Plan your opportunity today, and enjoy time on the sunny beaches of Biloxi while networking with MPHCA and our attendees.



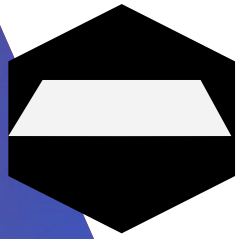
Emerald Level \$30,000

- Logo or mention on all Conference promotional materials & Conference registration page
- Company name/logo on Conference Name Badges
- Logo on Badge Lanyard
- Premier Logo on Conference Tote
- Logo on MPHCA website Conference Page
- Logo recognition throughout conference
- Option to include promotional materials in Attendee Gift Bag
- Full Page/color ad in Conference Book
 - Premium Position
- Logo on Cover of MPHCA Employee Awards Program
- Full Page/color ad in MPHCA Awards Program
 - Premium Position
- 6 Full Conference Registrations
- 1st Premium location double booth space in Exhibitor Hall
- Opportunity to address conference attendees during the Sponsor/Vendor Appreciation function
- President's Reception
- One Meal or Break Sponsorship Recognition
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

For More Information,
Contact Zack Grossenbacher at
601-981-1817 or by email at
Zgrossenbacher@gmail.com

Conference Dates: July 31 – August 3, 2018

Booth Set Up: July 31 at 10 AM · Booth Breakdown: August 2 by 2 PM



Platinum Level \$20,000

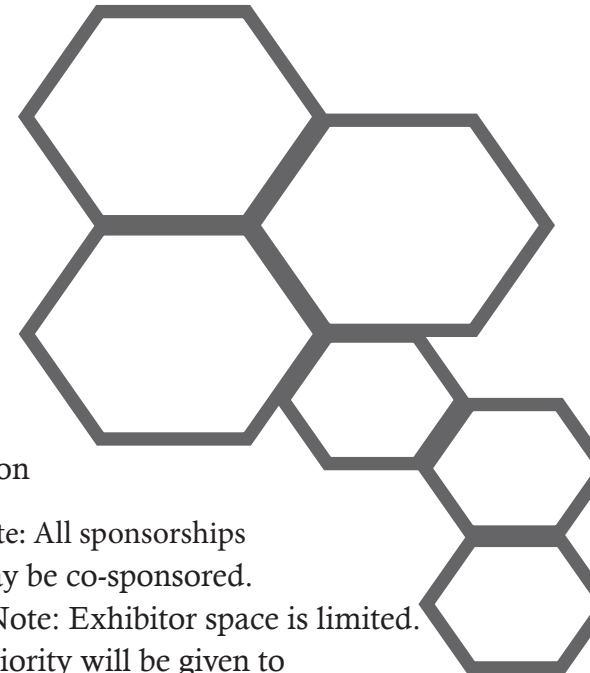
- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on Conference Tote
- Logo on MPHCA website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page/color ad in Conference Book
 - Premium Position
- Full Page/color ad in MPHCA Awards Program
- Premium Position
- 4 Full Conference Registrations
- 1st Premium location booth space in Exhibitor Hall
- Opportunity to address conference attendees during the Sponsor/Vendor Appreciation function
- President's Reception
- Pre- and Post-Conference
- Complimentary Wi-Fi



Gold Level \$10,000

- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on Conference Tote
- Logo on MPHCA website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page, full color ad in Conference Book
- 1/2, full color ad in the MPHCA Awards Program
- 4 Full Conference Registrations
- Premium location Booth space in Exhibitor Hall
- Sponsor/Vendor Appreciation and President's Reception
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

Please Note: All sponsorships may be co-sponsored.
* Note: Exhibitor space is limited. Priority will be given to Conference Sponsors' Exhibitor Booths.

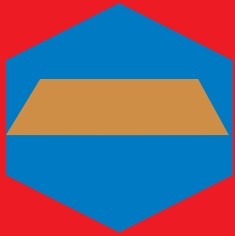




Silver Level

\$5,000

- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on MPHCA website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- 1/2, full color ad in Conference Book
- 1/4, full color ad in the MPHCA Awards Program
- 2 Full conference registrations
- One Booth space in Exhibitor Hall
- Sponsor/Vendor Appreciation and President's Reception
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi



Bronze Level

\$2,500

- Logo or mention on select Conference promotional materials
- Logo recognition throughout Conference
- Logo on MPHCA website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- 1/2, full color ad in Conference Book
- 2 Full conference registrations
- One Booth space in Exhibitor Hall
- Sponsor/Vendor Appreciation and President's Reception
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

Exhibit Booths

\$1,500 (for-profit rate)

\$750 (non-profit rate, only 5 available)

- 1 Conference registrations
- 8' x8' exhibit space
- Recognition in Conference Book
- Sponsor/Vendor Appreciation and
- President's Reception

Program Advertiser

\$500-\$1,000

BUY AN AD in MPHCA's Conference Program. As a Conference Advertiser, your company will receive a display advertisement in the Conference Program.

Note: All ads will be printed in full color.

Full-page (with bleed): \$1000

1/2 page (no bleed):\$500

5.5" wide x 8.5" high 5" wide x 4" high

NOTE: CHCs will receive a 50% discount on all ads – space available.

Meal/Break Sponsor

As a Conference Meal or Break Sponsor, your company will receive:

- Recognition signage at the Meal or Break Table
- Business Card display at Meal or Break Table
- Recognition as Meal or Break Sponsor in the Conference Book
- \$1000 to \$5000

