



A Message of Welcome and Purpose to Our Medical Staff

It is with deep gratitude and a strong sense of responsibility that I am embarking on the role serving the Medical Staff Association at Vernon Jubilee Hospital as MSA President. To be entrusted with this position by such a dedicated, skilled, and resilient group of colleagues is truly an honour. Our medical staff represent the backbone of care at Vernon Jubilee Hospital and the work of the MSA exists to support you in that mission.

Our current and deliberate focus is simple in principle, yet powerful in impact: **to listen**. Over the past month, members of our working group have been tasked to engage with their departments to get a better understanding of what matters most to you. These conversations are foundational in understanding where our efforts should be directed in serving you. By gathering departmental priorities, the MSA executive gains a clear and grounded understanding of where our collective efforts should be directed.

This process allows us to move beyond assumptions and toward intention. Learning about these priorities enables the executive to formulate a strategic plan for 2026 that is relevant, responsive, and rooted in real needs. From this plan, we can develop focused action items and transform them into tangible projects for collaboration and execution. Funding will be allocated based on these identified priorities, ensuring that resources are directed where they can have the greatest impact.

All projects will be aligned with the Quintuple Aim for quality improvement, supporting better patient outcomes and experiences, provider wellbeing, health equity, and responsible stewardship of resources. In parallel, our work will align with the strategic priorities set by the Medicine Portfolio of Interior Health Authority, ensuring that site-specific initiatives at Vernon Jubilee Hospital contribute meaningfully to broader system goals.

A recurring theme heard across many departments is recruitment. The sustainability of our services and the wellbeing of our physicians depend on it. Our Physician Navigator, Lauren Fowler, has taken this challenge head on, and her work in recruitment and onboarding continues to play a critical role in strengthening our teams and supporting new colleagues joining our community. MSA members tasked with recruitment are encouraged to reach out to Lauren to optimize the recruitment efforts. At the same time the wellness of our medical staff remains a key component in strengthening retention of the staff that serves our community through easy and hard times. Therefore, we will continue to engage with IHA to work on strategies for retaining staff committed to serving the patients of Vernon.

In addition to strategic initiatives, the executive is committed to improving the day-to-day administrative experience for our members. Working closely with our dedicated administrative staff, we will focus on streamlining key tasks such as reporting, paying dues, registering for events, and accessing information about initiatives and upcoming activities. These efforts are aimed at reducing friction, improving communication, and making engagement with the MSA simpler and more accessible.

Finally, we remain committed to strengthening collegiality beyond the clinical environment. Initiatives such as PickleDOC bring medical staff from all departments together outside the walls of the hospital. Our next tournament is planned for April 2026 and will be followed by an engagement dinner featuring VIP guests. The social pickleball event held in January was a huge success and we plan to build on that throughout the 2026 calendar year.



The aim of all these efforts is to demonstrate impact, improve engagement, and foster a culture where we can collectively move from surviving to thriving. I encourage you to stay involved, share your voice, and collaborate as we build this next chapter together.

Johann

How to Get Involved

Have Your Voice Heard

- Engage with your departmental working group lead
- Share priorities and pinch points
- Contribute ideas for improvement

Support Recruitment

- Help welcome new colleagues
- Connect potential recruits with our Physician Navigator (recruit@vernonmsa.ca)
- Share what makes practicing at VJH meaningful (susan@vernonmsa.ca)

Simpler Admin, Better Access

- Participate in the **Medical Staff Digital Tools & Process Needs Assessment Survey** coming in February 2026

Build Connection Beyond the Hospital

- Join PickleDOC
- Enter your team in the April 2026 tournament + engagement dinner (invite coming out in early February 2026)
- Connect with colleagues across departments

Celebration

- Join us for the Gala in April 2026

Meet your Leaders for 2026

MSA Executive

MSA President	Dr. Johann Schreve
MSA Vice President	Dr. Jordan Koopmans
Secretary /Treasurer	Dr. Sergei Reznikoff
Past-President	Dr. Kira McClellan
Director at Large	Dr. Yann Brierley

Administrative Support

Program Director	Sharon Hughes-Geeky
Administrative Assistant	Susan Cyr

MSA Working Group

Anaesthesiology	TBD (Temporary Dr. Willem Buys)
Emergency Medicine	Dr. Brian Paige
Family Medicine	Dr. Kira McClellan / Dr. Chris Cunningham
Hospitalist Medicine	Dr. Jordan Koopmans
Surgical Specialities	Dr. Quinn Parker
Digital Imaging	TBD (Temporary Dr. Claire Thurgur)
OBGYN	Dr. Cynthia Cieski / Dr. Shannon Foster
Paediatrics	Dr. Sergei Reznikoff
Psychiatry	Dr. Kevin Stevenson
Oncology	Dr. Johann Schreve
Neurology	Dr. Hillary Wang
Pathology	Dr. Yann Brierley
Internal Medicine	Dr. Evan Graham

Leadership (Interior Health)

Chief of Staff	Dr. Yann Brierley
LMAC Chair	Dr. Ed Hardy
HOD Family Medicine	Dr. Kira McClellan
HOD Hospitalist Medicine	Dr. Harold Shim
HOD Surgical Specialities	Dr. Jazek Szudeck
HOD Digital Imaging	Dr. Claire Thurgur
HOD OBGYN	Vacant

HOD Paediatrics	Dr. Jodi Snook
HOD Psychiatry	Dr. Paul Carey
HOD Internal Medicine	Dr. Evan Graham
HOD Pathology	Dr. Oana Popescu
HOD Anaesthesiology	Dr. Willem Buys
HOD Emergency Medicine	Dr. Jay Fourie