



**Self-Help for
the Elderly**
安老自助處

2023 WALK RUN RIDE TO THE MOON • SPONSORSHIP COMMITMENT FORM

Self-Help for the Elderly promotes independence, well-being, and dignity for older adults through culturally aligned services and programs in the San Francisco Bay Area.



**JOIN TO SUPPORT
OUR SENIORS!**

CORPORATE SPONSORSHIP OPPORTUNITY AT A GLANCE

SPONSORSHIP CATEGORIES & BENEFITS	TRAILBLAZER SPONSOR \$10,000	MOONLIGHT SPONSOR \$5,000	STARLIGHT SPONSOR \$2,500	SPACE CAMPAIGNER SPONSOR* \$1,000
Name or Logo Acknowledgement on Campaign Webpages	😊	😊	😊	/
Logo or Name on Marketing Collaterals <i>For example: Flyers, Banners, and Postcards</i>	😊	😊	😊	/
Admission to Special VIP Kick Off Reception Event (TBD)	😊	😊	/	/
WalkRunRide2Moon Social Media Mentions	😊	/	/	/
WalkRunRide2Moon Campaign T-Shirts & Registrations	Up to 50	25	10	4
In-Person Event Outreach Opportunity <i>(Optional booth space with tables and chairs)</i>	Premium Placement	Booth Space	Shared Booth	Additional \$250
Logo or Name on In-Person Event Banner and Poster	😊	😊	😊	😊
VIP Admission <i>Opportunity to give a speech to the targeted audience and walk with your featured banner.</i>	😊	😊	/	/
Event General Admission <i>Complimentary lunches are included, RSVP is required.</i>	😊	😊	😊	😊
*This sponsorship opportunity is designed for the local small business owners who are interested in promoting business or services in either San Mateo or San Francisco. Limited spots available!				



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2023 WALK RUN RIDE TO THE MOON

#WalkRunRide2Moon

AUGUST 28 - SEPTEMBER 28

CORPORATE
SPONSORSHIP
COMMITMENT
FORM

☐ **TRAILBLAZER SPONSOR \$10,000**

☐ **MOONLIGHT SPONSOR \$5,000**

☐ **STARLIGHT SPONSOR \$2,500**

☐ **SPACE CAMPAIGNER SPONSOR \$1,000**

**This sponsorship opportunity is designed for the local small business owners who are interested in promoting businesses or services in either San Mateo or San Francisco. Limited spots available!*

Please indicate the live events that you will attend (Mark all that apply):

☐ **San Francisco Longevity Walkathon (Saturday, September 16, 2023)**

☐ **San Mateo Autumn Moon Festival (Saturday, September 23, 2023)**

☐ **None of the above**

Contact Name _____

Company/Organization _____

Street Address _____ City _____ State _____

Zip Code _____ Phone _____ Email _____

Do you need an invoice for your payment? ☐ **Yes** ☐ **No**

Payment methods:

☐ **Online**

Visit: bit.ly/23WalkRunRide2Moon
or scan the QR code below:



☐ **Check**

**Make a check payable to:
Self-Help for the Elderly**

Please mail your check to
Attn: Fund Development
Self-Help for the Elderly
731 Sansome Street, Suite 100,
San Francisco, CA 94111

☐ **Stocks/Gifts**

Stocks via wire/EFT. Please
contact Jessica Cen at
Jessicac@selfhelpelderly.org.

CONTACT // (415) 677-7669 JESSICAC@SELFHELPELDERLY.ORG

INDIVIDUAL SPONSORSHIP
OPPORTUNITY



Join
**SUPERNOVA
CLUB**
to support our
seniors !

With a donation of \$1,000 or more,
you will be recognized as our Supernova
and enjoy the limited edition package as
listed below:

- **Campaign Online Registrations**
- **2023 Edition T-shirts (Up to 10)**
- **Admissions for all events**
- **Recognition on the event webpage**
- **Receive mooncakes at the event**

☐ **Yes, I would like to join the Supernova Club!**

First Name _____ Last Name _____
Company/Organization _____
Street Address _____ City _____ State _____
Zip Code _____ Phone _____ Email _____

Please indicate the quantity of the following items that you need for your
#WalkRun Ride2Moon trip. (Mark all that apply)

- ☐ T-shirts (☐ XS _____; ☐ S _____; ☐ M _____; ☐ L _____; ☐ XL _____; ☐ 2XL _____;)
☐ Campaign Online Registration Spot (A total of _____)
☐ None of the above, thank you!

Please indicate the events that you will attend (Mark all that apply):

- ☐ *San Francisco Longevity Walkathon (Saturday, September 16, 2023)*
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☐ *None of the above*

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