



Sponsorship Opportunities - Fall 2020 Conference Rancho Mirage - OMNI Rancho Las Palmas Resort - September 30 to October 2, 2020.

All Sponsorships Include:

- Company logo on marketing materials: In print and electronic
- Logo included on signage during the conference: at registration, reception and general session
- Conference App – Company Bio, Links to website, and social media
- Company logo and link on CCCAOE Website for six (6) months
- One 8' exhibitor table provided at the event

Premier Sponsor: \$10,000

- Deliver 90 - 120-second infomercial/connection pitch at one of the general sessions.
- Present at one workshop during the conference in connection with two college partners for success stories.
- 1/4 Page ad in Conference Program
- One CCCAOE Constant Contact Advertisement -- 500 words or less article, image, and link to the company website
- Four (4) conference registrations included

Keynote Sponsor: \$6,500 (two available)

- Deliver 90 - 120-second infomercial/connection pitch at one of the general sessions.
- 1/4 Page ad in Conference program
- Company logo and link on CCCAOE Website for six (6) months
- One CCCAOE Constant Contact Advertisement -- 500 words or less article, image, and link to the company website
- One (1) conference registration included

Executive Sponsor: \$5,000

- Present one workshop in connection with two college partners for success stories.
- Business Card ad in Conference Program
- Two (2) conference registrations included

Supporting Sponsor: \$3,500

- One Business Card ad in program
- Two conference registrations included

Community Sponsor: \$1,500.00

- One conference registration included



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| | Community Sponsor: \$1,500.00 | Supporting Sponsor: \$3,500.00 | Executive Sponsor: \$5,000 | Keynote Sponsor: \$6,500 (two available) | Premier Sponsor: \$10,000 |
|--|----------------------------------|-----------------------------------|-------------------------------|---|------------------------------|
| Company logo on marketing materials: both in print and electronic | X | X | X | X | X |
| Logo included on signage during the conference: at registration, reception and general session | X | X | X | X | X |
| Company logo and link on CCCAOE Website for three-six (3 - 6) months | X | X | X | X | X |
| One 8 foot exhibitor table provided at the event | X | X | X | | X |
| Conference registration included | 1 | 2 | 2 | 1 | 4 |
| One 1/4 sheet ad in program | | | | X | X |
| Business card size ad in program | | X | X | | |
| One CCCAOE Constant Contact Advertisement -- 500 words or less article, image, and link to the company website | | | | X | X |
| Present at one workshop during the conference | | | X | | X |
| Deliver 90 - 120-second infomercial/connection pitch at one of the general sessions | | | | X | X |