



## Sponsorship Opportunities - Fall 2020 VIRTUAL EXPERIENCE Conference September 30 to October 2, 2020.

### **All Sponsorships Include:** (not part of Add-ons)

#### **These six (6) promotional items:**

- **Company Logo** on the conference page in the event app which is utilized by all CCCAOE conference attendees to access the event schedule, social activity stream, exhibitor directory, as well as other important conference information.
- **Company Bio, Links** to CCCAOE website, and **social media links** on the conference sponsorship page in the event app
- **Virtual Booth**
- **Company Logo and link** on **CCCAOE Website** prior to the conference and for six (6) months.
- **Company Logo** on sponsorship slides during the virtual conference.
- CCCAOE **Social Media Thank you.**

### **Platinum Premier Sponsor: \$4,000 (4 available)**

#### **In addition to the six (6) promotional items for all:**

- In the “Our Sponsors” section of the event landing page, **your logo will be the most visible** and prominently placed of all the partners.
- **Virtual Commercial** (pre-recorded) 2-3 minutes to address attendees during headlining keynote.
- **Recognition** during 2nd and 3rd keynotes: and a **short description read** during opening for 2nd and 3rd keynote.
- One (1) CCCAOE **Social Media Promotion** (LinkedIn, Twitter and Instagram).
- One (1) CCCAOE **Constant Contact Advertisement** -- 500 words or less article, two (2) Images, and link to the company website
- **Virtual Booth** with optional **virtual booth** hours so you can use your own meeting tools and connect with attendees.
- **THOUGHT LEADERSHIP:**
  - Ability to co-present two (2) 45 min sessions with a 15 min Q&A with your customers where the customer is the primary presenter.
- **LEAD GENERATION:**
  - At the end of your session you will receive a list of attendees. The attendees who OPT-IN will be sent to you as leads for you to pursue.
- **BANNER** logo Add-on, **SPONSORED POST** Add-on, and **KEYNOTE SESSION SPONSOR** Add-on



## Sponsorship Opportunities - Fall 2020 VIRTUAL EXPERIENCE Conference September 30 to October 2, 2020.

### Gold Event Sponsor: \$2500 (6 available)

#### In addition to the six (6) items for all:

- One (1) CCCAOE **Social Media Promotion** (LinkedIn, Twitter and Instagram).
- One (1) CCCAOE **Constant Contact Advertisement** -- 500 words or less article, two (2) images, and link to the company website.
- **Recognition** during 2nd and 3rd keynotes: and a **short description read** during opening for 2nd and 3rd keynote.
- **Virtual Commercial** (pre-recorded) 2-3 minutes to address attendees during opening for keynotes.
- **Virtual Booth** with optional **virtual booth** hours so you can use your own meeting tools and connect with attendees.
- **Thought Leadership**
  - Ability to co-present 1 session with your customers where the customer is the primary presenter..
- **LEAD GENERATION:**
  - At the end of your session you will receive a list of attendees. The attendees who OPT-IN will be sent to you as leads for you to pursue.
- **SPONSORED POST** Add-on.

### Silver Sponsor: \$1000

#### In addition to the six (6) items for all:

- One CCCAOE **Social Media Promotion** (LinkedIn, Twitter and Instagram).
- **Recognition** during opening for 2nd and 3rd keynotes.

### Bronze Sponsor: \$800

#### The six (6) promotional items listed above.

**\*See below the table for descriptions of our ADD-ON Menu Options.**

There is a 2-step process. 1. Registration to be a Sponsor and 2. Fill out the Sponsorship form.

Step 1: [\*\*REGISTER AS A SPONSOR HERE\*\*](#)

Step 2: [\*\*Complete this online form for our Virtual Platform\*\*](#)

## Sponsorship Opportunities - Fall 2020

### VIRTUAL EXPERIENCE Conference

September 30 to October 2, 2020.

	Platinum \$4,000	Gold \$2,500	Silver \$1,000	Bronze \$800	Add-on Menu
<b>RECOGNITION PRIOR TO CONFERENCE</b>					
<b>Company Logo</b> on the conference page in the event app.	✓	✓	✓	✓	
<b>Company Bio, Links</b> to CCCAOE website, and <b>social media links</b> on the conference sponsorship page in the event app.	✓	✓	✓	✓	
<b>Social media</b> promotion (CCCAOE's LinkedIn, Twitter and Instagram)	✓	✓	✓		
<b>Company logo and link</b> on <b>CCCAOE Website</b> for six (6) months.	✓	✓	✓	✓	
<b>CCCAOE Constant Contact Advertisement</b>	✓ 500 words	✓ 500 words			
<b>RECOGNITION DURING CONFERENCE</b>					
<b>Company Logo</b> on sponsorship slides	✓	✓	✓	✓	
<b>Virtual Booth</b>	✓	✓	✓	✓	
<b>Recognition during</b> opening for keynotes	✓	✓	✓		
<b>Short description read</b> during opening for 2nd and 3rd keynotes	✓	✓			
<b>Virtual Commercial</b> (pre-recorded) 2-3 minutes to address attendees during opening for keynote	✓	✓			
<b>THOUGHT LEADERSHIP</b>	✓	✓			
<b>LEAD GENERATION</b>	✓	✓			



## Sponsorship Opportunities - Fall 2020 VIRTUAL EXPERIENCE Conference September 30 to October 2, 2020.

	Platinum \$4,000	Gold \$2,500	Silver \$1,000	Bronze \$800	Add-on Menu
<b>RECOGNITION AFTER CONFERENCE</b>					
<b>Social media</b> Thank You	✓	✓	✓	✓	
<b>ADD-ON MENU OPTIONS</b>					
<b>BANNER -</b> • The event banner image includes the CCCAOE logo as well as your logo, which remains on each page of the app	✓				\$500
<b>SPONSORED POSTS -</b> • Limit one post per day, that will be moved to the top of the app social feed three times each day	✓	✓			\$500
<b>VIRTUAL COFFEE BREAK -</b> • The virtual conference will have “Virtual Coffee Breaks” to allow attendees to break from the conference content and grab a coffee and snack • This event will be in the event schedule with sponsor recognition, as well as live recognition on the virtual stage and in the conference app activity stream • A virtual raffle will take place during this time awarding multiple winners for e-gift cards					\$750
<b>BREAKOUT SESSION -</b> • This sponsorship provides company recognition and breakout session					\$500
<b>TARGETED EMAIL</b>					\$200

**Thank you for your support. Looking forward to having you as an integral part of CCCAOE's Fall 2020 Virtual Experience - September 30 to October 2, 2020, and beyond to 10/23/2020.**



## Sponsorship Opportunities - Fall 2020 VIRTUAL EXPERIENCE Conference September 30 to October 2, 2020.

### **ADD-ON MENU Options:**

#### **Banner: \$500**

- The event app is utilized by all CCCAOE conference attendees to access the event schedule, social activity stream, exhibitor directory, as well as other important conference information
- The event banner image includes the CCCAOE logo as well as your logo, which remains on each page of the app

#### **Sponsored Posts: \$500**

- The event app is utilized by all CCCAOE conference attendees to access the event schedule, social activity stream, exhibitor directory, as well as other important conference information
- Limit one post per day, that will be moved to the top of the app social feed three times each day
- Posts are to be provided to CCCAOE by the sponsor for each day of the conference
- You may have the same or different messaging for each day's post

\*Posts are subject to approval

#### **Virtual Coffee Break: \$750**

- The virtual conference will have "Virtual Coffee Breaks" to allow attendees to break from the conference content and grab a coffee and snack
- This event will be in the event schedule with sponsor recognition, as well as live recognition on the virtual stage and in the conference app activity stream
- A virtual raffle will take place during this time awarding multiple winners for e-gift cards (sponsor to provide raffle items)

#### **Breakout Session: \$500**

- This sponsorship provides company recognition and breakout session  
All virtual educational events will be recorded and provided to CCCAOE attendees after the conference until the 2021 Spring Conference.

#### **Targeted Email: \$200**

- CCCAOE will send one marketing email to registered attendees on your company's behalf.

### **Logo**

High resolution (250DPI or higher) company logo in .jpg or .png format can be submitted during the online sponsorship process. *If products are mentioned, logo should also clearly illustrate company name.*