

Aug. 26 – Narrative Budgets

https://us02web.zoom.us/meeting/register/2WT_-sdsSfmpjR2wDxdRgw

A narrative budget translates the line items of a traditional budget into a story of how your congregation makes a difference in the world. It can be a helpful tool for a stewardship campaign or annual meeting. By telling the story of our congregations' impact, we can inspire generosity in our donors. Rev. Andrew Warner, CFRE, President of the Wisconsin Foundation UCC, will lead the presentation.

Sept. 23 – Gen Z and Generosity

<https://us02web.zoom.us/meeting/register/VirSn3JSQkOldedN1bvRjA>

Most churches can have up to five generations of people present in them. Studies show that there is a diversity in the way generations approach generosity. A “one size fits all” approach to engaging givers will fall short if it does not account for those differences. Join Rev. Bonnie Bates in a conversation about generational variety in giving patterns with a particular focus on reaching members of Gen Z.

Oct. 28 – Thanking People

<https://us02web.zoom.us/meeting/register/-31tkOHGR6K90ttUjxtWbw>

Gratitude is one of the most powerful stewardship practices. Thoughtful and sincere thank-yous deepen donor relationships and express appreciation that builds trust, loyalty, and long-term support. Join Rev. Ruth Edens in a discussion about strategies to show every donor that they are valued and inspired to give again.