



## Entrepreneurial Assistance Training Program

Bethlehem is accepting applications for grants from eligible Microenterprises - emerging and existing businesses that want to locate in or expand in town. Grant awards will range from \$5,000 to \$35,000 and can be used to purchase inventory, machinery, equipment, furniture, fixtures and to meet working capital needs. See below block for more details.

As part of the Microenterprise Grant Program, the Community Loan Fund of the Capital Region will be offering its **Entrepreneurial Assistance Training Program** at **Town Hall**.

**Any business might be able to enroll, depending upon space availability** - priority given to grant recipients. Classes begin on Thursday, June 29 from 6pm - 9pm and will run for 8 consecutive weeks. Tuition is \$160. A tentative schedule of the topics to be covered are listed below.

Session 1: Introduction/Entrepreneurship/Business Plans

Session 2: Legal Issues

Session 3: Fundamentals of Financial Management

Session 4: Financial Analysis

Session 5: Social Media & Accounting

Session 6: Banking and Credit Issues

Session 7: Real Estate/Insurance Issues

Session 8: Marketing Concepts and Issues

Please contact Elizabeth Staubach, Town of Bethlehem Department of Economic Development and Planning, 439.4955 ext. 1189 or at [estaubach@townofbethlehem.org](mailto:estaubach@townofbethlehem.org), for more information and to reserve a seat.