

Business Quarterly

THE SOURCE FOR DOING BUSINESS IN COLUMBIA & GREENE COUNTIES

Don't Miss the Next Issue: Arts & Culture - The Creative Economy



Movers and shakers read the Business Quarterly: a full-color, glossy magazine serving as THE premier source for business coverage in Columbia, Greene, Northern Dutchess and Southern Albany counties.

Partnering with the BQ gives you the opportunity to reach entrepreneurs, small business leaders and local government officials in an impactful way. Reach those who have the authority to drive business and are committed to the quality of work and commerce in our region.

- Special features on the current B2B and B2C trends
- Columns from local leaders in business
- Profiles on area entrepreneurs and professionals
- Networking opportunities and special events
- B2B promotions

The BQ is mailed to the entire membership of the Columbia and Greene County Chambers, is available at both Chamber offices and found in high-traffic locations throughout the area at hospitals, medical offices, retail businesses, economic development offices and tourism agencies. The magazine is even delivered to Register Star and Daily Mail newspaper subscribers, trusted local news media over hundreds of years old.

Circulation: **6,500**

Deadline: Friday, March 9, 2018

Publication Date: Saturday, March 24, 2018

Ad Sizes

| | | |
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| Premium Placement | \$2,275 | |
| Double Truck Placement | \$1,050 | |
| Anchored Content | \$780 | |
| Feature Business | \$2,500 | |
| Theme Profile | \$1,000 | |
| Inside Front Cover (7.38"x9.87") | \$780 | |
| Inside Back Cover (7.38"x9.87") | \$650 | |
| Back Cover (7.862"x11.12") | \$975 | |
| | Frequency: | 4x BQ run 1x BQ run |
| Full Page Interior (7.38"x9.87") | \$650 | \$780 |
| Half Page Interior (7.25"x4.75") | \$325 | \$390 |
| Quarter Page Interior (3.5"x4.75") | \$190 | \$225 |
| Eighth Page Interior (3.5"x2.35") | \$100 | \$175 |

Premium Placements

Feature Business

- (1) One feature business each edition includes cover photo, three and a half pages of editorial content and a half page ad in all four editions.

Must qualify per magazine theme.

Theme Profiles

- (3) Three theme profiles each edition includes full page Q & A with photo and quarter page ads in all four editions. Must qualify per magazine theme.

Anchor Content Sponsor

- (1) One sponsor per content category. Choose from Real Estate, Technology or Networking Events Calendar for your third page ad to appear in all four editions.

To advertise call (518) 828-1616 or email advertising@columbiagreenemedia.com

Want your business added to the list of locations receiving the Business Quarterly? Contact Subscriber Services (518) 828-1616 ext. 2411 or email subscribe@columbiagreenemedia.com

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