

HUDSON HOME SHOW

PRESENTED BY COLUMBIA-GREENE MEDIA

brought to you by the Register-Star, The Daily Mail & the 2018 Hudson Home Show

Additional Vendor Info:

Complimentary Lunch
Saturday; Noon - 1:30PM
Assortment of Wraps, Garden Salad, Pasta Salad, Chips, Cookies and a Beverage

Vendor Setup:

Friday: 3PM - 5PM
Saturday: 8AM

All booths must be cleaned up and emptied by 5PM Sunday. **Cannot be left until Monday.**

No flammable items.

Hudson Home Show Publication

Distributed at show and for the remainder of 2017 around Columbia and Greene Counties.

Back Cover	\$1,200
Inside Front Cover	\$1,110
Inside Back Cover	\$1,050

Full Page	\$750
1/2 Page	\$400
1/4 Page	\$225
1/8 Page	\$175

Includes 10k web impressions plus complimentary shoutout on social media.

All graphics, images and fonts must be linked or embedded. PDF ads must have fonts embedded. Color ads must be in CMYK separations, not RGB.

Saturday
March 24 Sat. 9am-5pm

Columbia-Greene Community College
Hudson, NY

Platinum Sponsor (1): \$5,000

- Name & Logo on ALL promotions
- Double Booth (20 x 10) Near the Entrance of Show.
- Exclusive Signage in show lobby.
- Featured on the cover of Hudson Home Show Publication including up to four pages of advertorial content
- 1/2 page ad in Hudson Home Show Publication
- Exhibitor badges
- 200k web impressions
- Placement on Home Show webpage as Platinum Sponsor
- Front Page Ad on the Home Show Gatefold
- (5) 3x5 ROP ads in the Register-Star, The Daily Mail & Ravena News-Herald

Gold Sponsor (4): \$2,500

- Logo on promotional material single booth (10 x 10)
- Full page advertorial in Hudson Home Show Publication with photograph
- 1/2 page ad in Hudson Home Show Publication
- Exhibitor badges
- 100k web impressions
- Placement on Home Show webpage as Gold Sponsor
- Half Page Ad on the Home Show Gatefold
- (3) 3x5 ROP ads in the Register-Star, The Daily Mail & Ravena News-Herald

Silver Sponsor: \$1,250

- Logo on promotional material single booth (10 x 10)
- 1/2 page ad in Hudson Home Show Publication
- Exhibitor badges
- 50k web impressions
- Placement on Home Show webpage as Silver Sponsor
- (2) 3x5 ROP ads in the Register-Star, The Daily Mail & Ravena News-Herald

Booth Options (\$500); Early Bird Rate: \$375 by January 28

- 10 x 10 Draped booth
- Listing in Hudson Home Show Magazine, the Register-Star & The Daily Mail
- 1/4 page ad in Hudson Home Show Publication
- Exhibitor badges
- 25k web impressions

To advertise call (518) 828-1616 ext. 2463 or email advertising@columbiagreenemedia.com