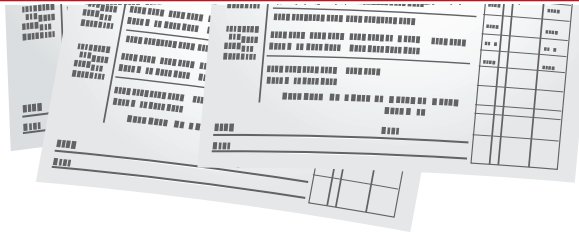


TAX & FINANCIAL SERVICES

Advertising Banner Page Promotion



1 Month Advertising Plan (4 Consecutive Weeks)

Publishing each Wednesday beginning January 24.

- Modular ROP ad sizes measuring 2 columns in width by 4 inches in depth cost \$75 for each week.
- Contract to run 4 Consecutive weeks of ROP display ads and receive the 4th week for free.
Total Cost \$225
- Add \$100 for a digital advertising schedule of 10,000 impressions on Hudsonvalley360.com delivered during the 4 consecutive week media plan and Columbia-Greene Media will increase the size of your ROP display ad by 50%, 12 column inches.

\$325 buys an effective and sizeable Media Plan of both digital and display advertising during the 2018 Tax Season.

For more information contact
Marlene McTigue

mmctigue@columbiagreene.com
(518) 756-2030



Register-Star • The Daily Mail • Chatham Courier • Windham Journal
The Ravana News-Herald • Shop & Find • Columbia-Greene Business Quarterly

www.hudsonvalley360.com • One Hudson City Centre • Suite 202 • Hudson, NY • 518-828-1616