



# BETHLEHEM

Chamber of Commerce

## 2017 Business & Community Directory

### Promote your business to the Bethlehem Community

- **8,000 printed plus Electronic copy on Chamber website**
  - Annual Publication
  - Exclusive to Chamber Members
- Distributed to Business, Community, Schools and New Residents
- Promotes Buy Local Bethlehem
  - Portable Size—5”x8”
  - Glossy Pages      • Full Color

### Premium Position Covers: (Includes Color)

**Back Cover** (4-3/4”w x 7-3/4”t) .....\$1,395

**Inside Covers or Facing Pages** (4-3/4”w x 7-3/4”t) .....\$995

**Premium Positions** (Full Page Size).....\$895  
(Opposite Index, President’s Letter, Staff, Board, Bethlehem Services, Parks or School District Pages)

### Regular Ad Rates: (Includes Color)

**Full Page** (4-3/4”w x 7-3/4”t).....\$650

**1/2 Page** (4-3/4”w x 3-3/4”t) .....\$475

**1/4 Page Vertical** (2-1/4”w x 3-3/4”t) ..... \$260

**1/4 Page Horizontal** (4-3/4”w x 1-7/8”t)...\$260

**1/8 Page** ( 2-1/4”w x 1-7/8”t).....\$160

### To Reserve Your Space

Contact:

Don McCormick—518-542-3341 or donmccormick096@gmail.com

Paula Segal—518-482-9044



### DEADLINES:

**Ad Deadline: ASAP**

**Issue Date: April 2017**

## 2017 Directory Ad Sizes

**Quarter Page Horizontal**  
4-3/4"w x 1-7/8"t

**Quarter Page Vertical**  
2-1/4"w x 3-3/4"t

**Eighth Page**  
2-1/4"w x 1-7/8"t

**Full Page**  
4-3/4"w x 7-3/4"t

**Half Page**  
4-3/4"w x 3-3/4"t



# BETHLEHEM

Chamber of Commerce

## 2017 Business & Community Directory Advertising Agreement

Name \_\_\_\_\_ Company \_\_\_\_\_  
 Street \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Ad Size \_\_\_\_\_ Ad Price \$ \_\_\_\_\_

Repeat Ad \_\_\_\_\_ Emailing Press-Ready Ad \_\_\_\_\_ Ad to be Designed \_\_\_\_\_

Press-Ready Artwork \_\_\_\_\_ Copy/Logo Provided \_\_\_\_\_

*There may be additional fees for ad design if press-ready artwork is not provided*

Payment: Check \_\_\_\_\_ *Make Checks Payable to: Bethlehem Chamber of Commerce*

Check Sent to Chamber Office \_\_\_\_\_

Credit Card: MC \_\_\_ Visa \_\_\_ AMEX \_\_\_ Discover \_\_\_ Exp Date \_\_\_\_\_ Sec code \_\_\_\_\_

Card Number \_\_\_\_\_ Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ Signature \_\_\_\_\_

*Advertiser agrees to furnish copy and/or artwork. If no material is submitted by deadline, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. Acceptable press-ready copy is requested for all ads. Or approval from Advertiser to use previous advertisement.*

### Ad Specs:

All press-ready ads must be provided in Adobe PDF format, 300 DPI and fonts must be embedded into the file.

### DEADLINES:

**Ad Deadline: ASAP**

**Issue Date: April 2017**

Email/Fax Agreement (including Credit Card Payment, Press-Ready Ad/Copy) to:

Don McCormick—(321)600-4227 or donmccormick096@gmail.com

Or Mail Check Payment (payable to Bethlehem Chamber of Commerce) to:

Bethlehem Chamber, 318 Delaware Ave., Suite 11, Delmar, NY 12054