



BETHLEHEM

Chamber of Commerce

2018 Business & Community Directory

Promote your business to the Bethlehem Community

- **8,000 printed plus Electronic copy on Chamber website**
 - Annual Publication
- Exclusive to Chamber Members
- Distributed to Business, Community, Schools and New Residents
- Promotes Buy Local Bethlehem
 - Portable Size—5"x8"
 - Glossy Pages • Full Color

Premium Position Covers: (Includes Color)

Back Cover (4-3/4"w x 7-3/4"t)\$1,395

Inside Covers or Facing Pages (4-3/4"w x 7-3/4"t)\$995

Premium Positions (Full Page Size).....\$895
(Opposite Index, President's Letter, Staff, Board, Bethlehem Services, Parks or School District Pages)

Regular Ad Rates: (Includes Color)

Full Page (4-3/4"w x 7-3/4"t).....\$650

1/2 Page (4-3/4"w x 3-3/4"t)\$475

1/4 Page Vertical (2-1/4"w x 3-3/4"t) \$260

1/4 Page Horizontal (4-3/4"w x 1-7/8"t)...\$260

1/8 Page (2-1/4"w x 1-7/8"t).....\$160

To Reserve Your Space

Contact:

Don McCormick—518-542-3341 or donmccormick096@gmail.com

Paula Segal—518-482-9044



DEADLINES:

Ad Deadline: ASAP

Issue Date: April 2018

2018 Directory Ad Sizes

Quarter Page Horizontal
4-3/4"w x 1-7/8"t

Quarter Page Vertical
2-1/4"w x 3-3/4"t

Eighth Page
2-1/4"w x 1-7/8"t

Full Page
4-3/4"w x 7-3/4"t

Half Page
4-3/4"w x 3-3/4"t



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2018 Business & Community Directory Advertising Agreement

Name _____ Company _____
 Street _____ City, State, Zip _____
 Phone _____ Fax _____ Email _____
 Signature _____ Date _____

Ad Size _____ Ad Price \$ _____

Repeat Ad _____ Emailing Press-Ready Ad _____ Ad to be Designed _____

Press-Ready Artwork _____ Copy/Logo Provided _____

There may be additional fees for ad design if press-ready artwork is not provided

Payment: Check _____ *Make Checks Payable to: Bethlehem Chamber of Commerce*

Check Sent to Chamber Office _____

Credit Card: MC ___ Visa ___ AMEX ___ Discover ___ Exp Date _____ Sec code _____

Card Number _____ Name on Card _____

Billing Address _____ Signature _____

Advertiser agrees to furnish copy and/or artwork. If no material is submitted by deadline, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. Acceptable press-ready copy is requested for all ads. Or approval from Advertiser to use previous advertisement.

Ad Specs:

All press-ready ads must be provided in Adobe PDF format, 300 DPI and fonts must be embedded into the file.

DEADLINES:

Ad Deadline: ASAP

Issue Date: April 2018

Email/Fax Agreement (including Credit Card Payment, Press-Ready Ad/Copy) to:
Don McCormick—(321)600-4227 or donmccormick096@gmail.com

Or Mail Check Payment (payable to Bethlehem Chamber of Commerce) to:
Bethlehem Chamber, 318 Delaware Ave., Suite 11, Delmar, NY 12054