

## Class of Cougar 2020!: Leah Donaldson

"I have been studying an online course in professional Marketing with the guidance of Manchester Metropolitan University.

Being a fast learner, I now feel very confident assigning different marketing techniques to products based on the desired marketing outcome.

One of my exams included planning a whole marketing campaign from start to finish!

I feel as if I am beginning to put my new skills into place here at Cougar and I'm excited to see where this takes me."

