



# California Mortgage Association 2021 Spring Virtual Seminar

## — Sponsorship Opportunities —

**We have MANY sponsorship opportunities at the upcoming CMA Seminar. Check it out!**

*Please mark the appropriate category you have chosen and scan/email this document to [jen@camgmt.com](mailto:jen@camgmt.com).*

*A payment invoice will be emailed to you to secure your sponsorship.*

### □ Platinum Sponsorship

- 3 conference registrations (to be used for employees or non-members); plus two additional registrations that can be used for non-members;
- 1-minute pre-recorded commercial to be shown before one education or focus group session (first come, first serve);
- 1/2-page ad in Points of Interest;
- Banner ad-CMA website (for 3 months);
- Hyperlinked logo listed on virtual platform;
- Virtual exhibit hall page
- Use of entire conference platform including Speed Networking, Broker Round Tables, etc.;
- Inclusion in email marketing blasts prior to conference, including email blasts;
- Post-conference thank you and acknowledgment email, this will include sponsor's commercial;
- Listing of all conference attendees.

**\$999**

### □ Gold Sponsorship

- 2 conference registrations (to be used for employees or non-members); plus two additional registrations that can be used for non-members;
- 30-second pre-recorded commercial to be shown before education or focus group presentation (first come, first serve);
- 1/4-page ad in Points of Interest;
- Banner ad-CMA website (for 2 months);
- Hyperlinked logo listed on virtual platform;
- Virtual exhibit hall page
- Use of entire conference platform including Speed Networking, Broker Round Tables, etc.;
- Inclusion in email marketing blasts prior to conference;
- Post-conference thank you and acknowledgment email;
- Listing of all conference attendees.

**\$699**

### □ Silver Sponsorship

- 1 conference registration; plus two additional registrations that can be used for non-members;
- Logo ad in Points of Interest;
- Banner ad-CMA website (for 1 month);
- Hyperlinked logo listed on virtual platform;
- Virtual exhibit hall page
- Use of entire conference platform including Speed Networking, Broker Round Tables, etc.;
- Inclusion in email marketing blasts prior to conference;
- Post-conference thank you and acknowledgment email;
- Listing of all conference attendees.

**\$499**

# SPONSOR CONTRACT

CMA Spring Virtual Seminar  
March 17-18, 2021

**COMPANY:** \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Lead Sponsor/Attendee Name (All sponsor levels): \_\_\_\_\_

E-Mail: \_\_\_\_\_

Additional Attendee Name (Platinum/Gold): \_\_\_\_\_

E-Mail: \_\_\_\_\_

Additional Attendee Name (Platinum): \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Type of Product/Service: \_\_\_\_\_

Additional Administrative Email (for invoicing): \_\_\_\_\_

Name & Email of Non-member Guest (#1): \_\_\_\_\_

Name & Email of Non-member Guest (#2): \_\_\_\_\_

**Sponsorship:** Platinum (\$999) : \_\_\_\_\_ Gold (\$699): \_\_\_\_\_ Silver (\$499): \_\_\_\_\_

## PAYMENT:

**Amount:** \_\_\_\_\_  Enclosed is check # \_\_\_\_\_ (Payable to California Mortgage Association)

AMEX  MasterCard  Visa Last 4 digits of card: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

*If you opt to pay via credit card, a secure invoice will be sent to your lead sponsor or administrator to pay online.*

**Return completed form and email to [jen@camgmt.com](mailto:jen@camgmt.com). Checks can be mailed to:**

California Mortgage Association, 2520 Venture Oaks Way, Suite 150 • Sacramento, CA 95833 • (916) 924-7323 – fax

**For more information, contact us at:** (916) 239-4080 – phone • [www.californiamortgageassociation.org](http://www.californiamortgageassociation.org)