



California Mortgage Association 2021 Spring Virtual Seminar

— Sponsorship Opportunities —

We have MANY sponsorship opportunities at the upcoming CMA Seminar. Check it out!

*Please mark the appropriate category you have chosen and scan/email this document to jen@camgmt.com.
A payment invoice will be emailed to you to secure your sponsorship.*

Platinum Sponsorship

- 3 conference registrations (to be used for employees or non-members); plus two additional registrations that can be used for non-members;
- 1-minute pre-recorded commercial to be shown before one education or focus group session (first come, first serve);
- 1/2-page ad in Points of Interest;
- Banner ad-CMA website (for 3 months);
- Hyperlinked logo listed on virtual platform;
- Virtual exhibit hall page
- Use of entire conference platform including Speed Networking, Broker Round Tables, etc.;
- Inclusion in email marketing blasts prior to conference, including email blasts;
- Post-conference thank you and acknowledgement email, this will include sponsor's commercial;
- Listing of all conference attendees.

\$999

Gold Sponsorship

- 2 conference registrations (to be used for employees or non-members); plus two additional registrations that can be used for non-members;
- 30-second pre-recorded commercial to be show before education or focus group presentation (first come, first serve);
- 1/4-page ad in Points of Interest;
- Banner ad-CMA website (for 2 months);
- Hyperlinked logo listed on virtual platform;
- Virtual exhibit hall page
- Use of entire conference platform including Speed Networking, Broker Round Tables, etc.;
- Inclusion in email marketing blasts prior to conference;
- Post-conference thank you and acknowledgement email;
- Listing of all conference attendees.

\$699

Silver Sponsorship

- 1 conference registration; plus two additional registrations that can be used for non-members;
- Logo ad in Points of Interest;
- Banner ad-CMA website (for 1 month);
- Hyperlinked logo listed on virtual platform;
- Virtual exhibit hall page
- Use of entire conference platform including Speed Networking, Broker Round Tables, etc.;
- Inclusion in email marketing blasts prior to conference;
- Post-conference thank you and acknowledgement email;
- Listing of all conference attendees.

\$499

SPONSOR CONTRACT

CMA Spring Virtual Seminar
March 17-18, 2021

COMPANY: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Lead Sponsor/Attendee Name (All sponsor levels): _____

E-Mail: _____

Additional Attendee Name (Platinum/Gold): _____

E-Mail: _____

Additional Attendee Name (Platinum): _____

E-Mail: _____

Website: _____

Type of Product/Service: _____

Additional Administrative Email (for invoicing): _____

Name & Email of Non-member Guest (#1): _____

Name & Email of Non-member Guest (#2): _____

Sponsorship: Platinum (\$999) : _____ Gold (\$699): _____ Silver (\$499): _____

PAYMENT:

Amount: _____ Enclosed is check # _____ (Payable to California Mortgage Association)

AMEX MasterCard Visa Last 4 digits of card: _____ Name on Card: _____

Billing Address: _____

Signature: _____

If you opt to pay via credit card, a secure invoice will be sent to your lead sponsor or administrator to pay online.

Return completed form and email to jen@camgmt.com. Checks can be mailed to:

California Mortgage Association, 2520 Venture Oaks Way, Suite 150 • Sacramento, CA 95833 • (916) 924-7323 – fax

For more information, contact us at: (916) 239-4080 – phone • www.californiamortgageassociation.org